

# Invitation

## The Exclusive B2B Sourcing and Matchmaking

You're invited to unlock exciting opportunities at the AGOA Forum Made in Africa Exhibition!

The Department of Trade, Industry and Competition (the dtic) of South Africa extends an exclusive invitation to trade visitors, local and international, procurement agents, importers and companies like yours to partake in the prestigious B2B Sourcing and Investment Programme.

### Event Highlights:

Venue: Johannesburg, South Africa

Dates: November 2 – 4 November, 2023



### Why Attend?

The B2B Sourcing and Matchmaking, an integral part of the AGOA Forum Made in Africa Exhibition, is designed to catalyse exports from Africa to the world. It is your gateway to discovering new products, expand market access, and fostering global business collaborations with African businesses and exporters.

### What to Expect:

**Made in Africa Exhibition:** Immerse yourself in a dynamic exhibition featuring over 400 exhibitors, showcasing the diverse industrial capabilities of South Africa and AGOA Beneficiary countries.

**Trade and Investment Seminars:** Gain valuable insights into key sectors, market trends, and investment opportunities through informative seminars.

**Scheduled B2B Meetings:** Forge meaningful connections during pre-scheduled business-to-business meetings, facilitating strategic partnerships and trade deals.

**Business Site Visits:** Embark on exclusive site visits to witness first-hand the operational excellence of select companies.

### Sectors of Focus:

Join us to explore opportunities in diverse sectors, including, but not limited to: Agriculture and Agro-processing; Automotive; Capital Equipment; Mining and Machinery; Chemicals; Clothing and Textiles; Pharmaceuticals; Retail Sector; Aerospace; Arts and Crafts; Financial and Infrastructural Services; High-tech Innovations; Tourism.

### What We Offer:

As our esteemed guest, you'll enjoy:

**Complimentary Access:** Gain free entry to the prestigious Made in Africa Exhibition.

**B2B Networking:** Avail exclusive networking opportunities to meet with industry leaders, potential partners, and investors.

**Meet and Greet:** Exclusive opportunity to meet and interact with executives, trade official, senior diplomats from the rest of the AGOA beneficiary countries

Don't miss this unique chance to engage, network, and unlock exciting possibilities. The dtic welcomes you to a world of opportunities at the AGOA Forum Made in Africa Exhibition.

**Secure Your Spot Now!** Limited space available. RSVP by registering at: **AGOA Forum Application System** to seize your opportunity for growth, innovation, and global expansion.

For inquiries and registration, Ms. Valentine Naidoo [VMNaidoo@thedtic.gov.za](mailto:VMNaidoo@thedtic.gov.za) or Ms Munzhedzi Mahosi, [MMahosi@thedtic.gov.za](mailto:MMahosi@thedtic.gov.za)

Join us NOW as we write the future of global trade and investments together. Be a part of something extraordinary!

