



**the dtic**

Department:  
Trade, Industry and Competition  
REPUBLIC OF SOUTH AFRICA

## **ECONOMIC RECOVERY PLAN: EXPORT-LED GROWTH!!!**

### **MARKET AND SHOWCASE YOUR PRODUCTS THROUGH THE HYBRID OUTWARD SELLING MISSION (OSM) TO BIOFACH 2022**

#### **NUREMBURG, GERMANY FROM 15 – 18 FEBRUARY 2022**

**the dtic** invites companies to submit applications to participate and showcase their organic certified produce virtually at the world's leading trade fair for organic food at Biofach 2022.

With the European economies re-opening, the German market is strategic for South African certified organic producers. The trade mission forms part of **the dtic**'s objective to create market access for South African products in markets with high export potential such as the EU.

South African exporters of organically certified ingredients, processed foods and drinks and cosmetic products are invited to apply.

**NB: INTERNATIONALLY RECOGNISED ORGANIC CERTIFICATION IS A MUST HAVE FOR THIS VIRTUAL OSM TO BIOFACH**

**the dtic** will offer the following financial support to qualifying firms:

- Access to the virtual Biofach 2022 platform
- Freight forwarding of display material (maximum of 300kg per approved entity)

<http://www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/>

Biofach 2022 website is [www.biofach.de/en](http://www.biofach.de/en) and this event will focus on organic certified products.

**For any enquiries pertaining to applications, sector and/or event please contact:**

**EMIA Applications**

Ms Samantha Sithole

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**Sector and/or Event**

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**NB!! The deadline for the submission of complete Group Mission application forms accompanied by all supporting documentation is**

**29 October 2021**

**ONLY E-MAILED APPLICATIONS WILL BE ACCEPTED**

**APPLICATIONS CAN BE E-MAILED TO: [GroupMissions@thedtic.gov.za](mailto:GroupMissions@thedtic.gov.za).**