



Companies and Intellectual
Property Commission

a member of **the dti** group


CIPC PRODUCTS & SERVICES

UNIVERSITY OF LIMPOPO

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SCOPE OF THE PRESENTATION

- ❑ WHO IS CIPC
 - ❑ THE FUNCTIONS/SERVICES OF CIPC
 - ❑ TYPES OF COMPANIES REGISTERED BY CIPC
 - ❑ TYPES OF IP REGISTERED BY CIPC
 - ❑ LEGISLATIVE FRAMEWORK
 - ❑ CAREERS IN IP
 - ❑ HOW TO CONTACT CIPC
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WHO IS CIPC?

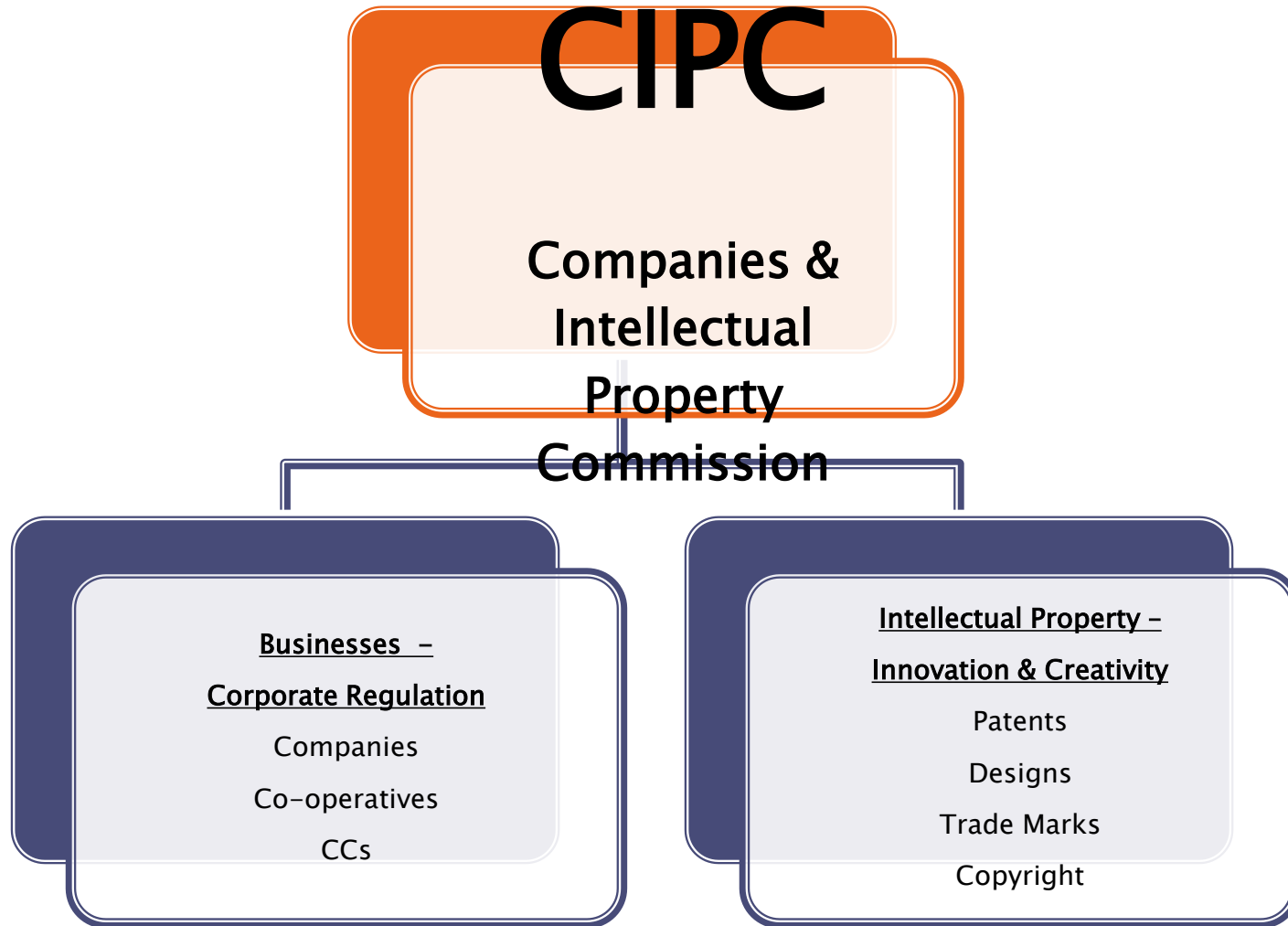
- ❑ CIPC is an **agency** of the Department of Trade and Industry and Competition (the dtic) established in **May 2011** by the Companies Act 71 of 2008
- ❑ CIPC **Key Programmes:**

Programme 1: Service Delivery and Access

Programme 2: Innovation and Creativity

Programme 3: Business Regulation and Reputation

CIPC OFFERINGS



FUNCTIONS OF THE COMMISSION

- ❑ **Registration** of Companies, Co-operatives and IP Rights and maintenance thereof
 - ❑ **Disclosure** of Information on its register
 - ❑ Promotion of **education and awareness** of Company and IP Laws
 - ❑ Promotion of **compliance** with relevant legislations
 - ❑ Efficient and effective **enforcement** of relevant legislations
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CATEGORIES OF COMPANIES

- The Act provides for 2 categories of companies:
 - Non profit companies-NPC
 - Profit companies
 - Private companies –Pty Ltd
 - Personal liability companies – Inc
 - Public companies – Ltd
 - State-owned enterprises – Soc Ltd
 - Cooperatives

METHODS OF REGISTRATION

- ❑ Online Registration

Visit www.cipc.co.za

Register as a customer

Create password

- ❑ Manual Registration

Complete prescribed forms

WHAT IS IP?

Intellectual property (IP) refers to creations of the mind:

Inventions-Patents


Literary and artistic works-Copyright

Brand names, symbols, logos, slogans-Trade Marks

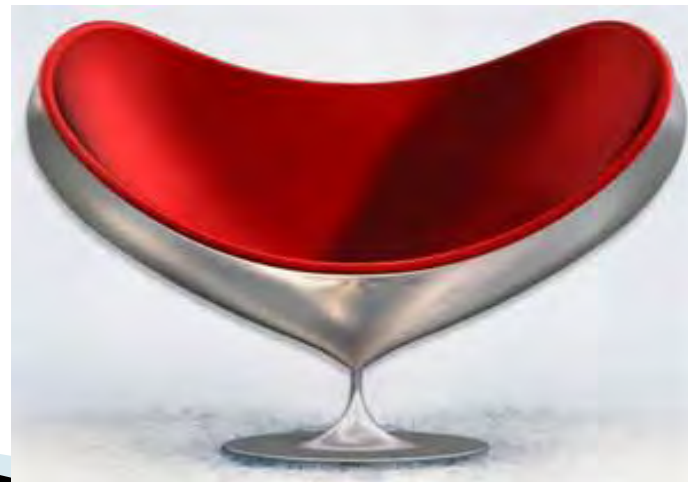
Shape,images-Designs



TYPES INTELLECTUAL PROPERTY

- ❑ Copyright
 - ❑ Patents
 - ❑ Designs
 - ❑ Trade Marks
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TYPES OF IP



WHAT IS A TRADEMARK?

▷ What It Looks Like

Words

**Device, Shape
Packaging**

Symbol/Logo

**Scent,
Sound, or
Color**

WHAT IS A TRADEMARK

WORD



*Welcome to
Coca-Cola*



WHAT IS A TRADEMARK?



*(Note, also
word mark "i'm
lovin' it!")*

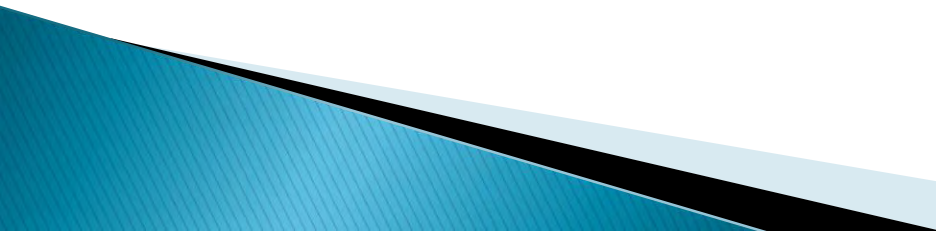
WHAT IS A TRADEMARK?

DEVICE OR SHAPE

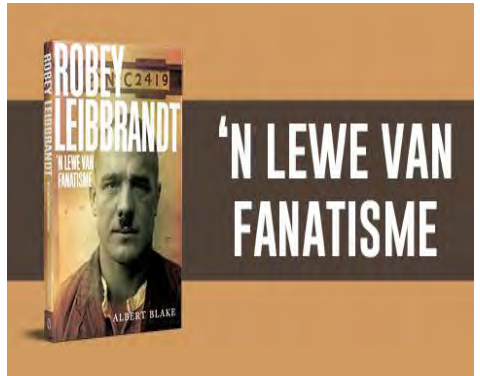
*(Note, also word mark
"Coca-Cola")*



WHAT IS COPYRIGHT?

- Copyright is a bundle of exclusive legal rights concerned with the protection of literary and artistic works, often referred to just as “works”.
 - Copyright gives an author/creator of work a bundle of exclusive rights over his/her work for a limited but lengthy rights
 - These rights are economic & moral
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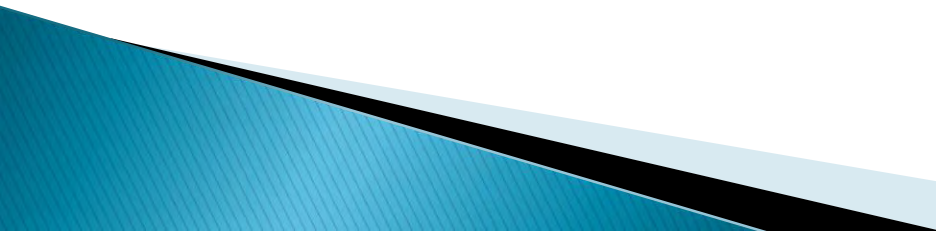
PICTURES OF EXAMPLES OF COPYRIGHT:



COPYRIGHT WORKS



WHAT IS A PATENT

- A patent gives an **exclusive right** granted for an invention, which is a product or a process that provides a new way of doing something, or offers a new technical solution to a problem
 - The patent provides protection for an invention to the owner of the patent
 - Patent protection means that the invention cannot be commercially made, distributed or sold without the owner's consent
 - A patent is in force for **20 years**, provided that it is renewed annually from third year
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WHAT IS A PATENT?



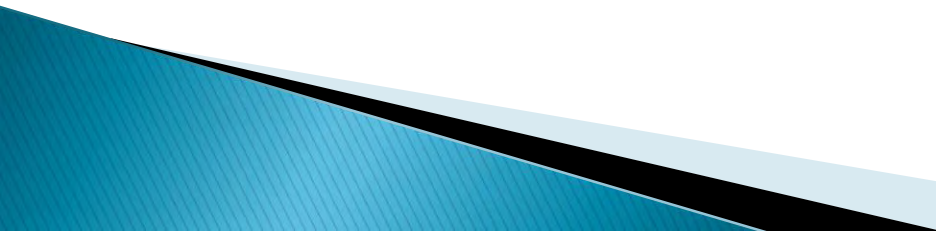
WHAT IS A DESIGN?

- ❑ A design is the shape, form, appearance, pattern, ornamentation or configuration of a product or article
- ❑ There are two types of designs that can be registered:

Aesthetic Design

- Has to be new and original
- Beauty is in its shape, configuration or ornamentation
- Must be able to be produced by an industrial process

Functional Design

- Has to be new and not commonplace
 - Where the shape or configuration is necessitated by the function
 - Must be able to be produced by an industrial process
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WHAT IS A DESIGN?



LEGISLATIVE FRAMEWORK

Domestic Legislations

- ❑ Companies Act ,2008
- ❑ Copyright Act,1978
- ❑ Patents Act, 1978
- ❑ Designs Act,1993
- ❑ Trade Marks Act,1993

CAREERS IN IP

- IP lawyers: Patent, Copyright, Trademarks lawyers
 - Music Composers, Owners of Recording Studios, Performers, Actors
 - Artists: Sculptures, Paintings/Drawings
 - Publishers: Books/Music
 - Film makers: Producers of Films
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THANK YOU



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