



**the dtic**

Department:  
Trade, Industry and Competition  
REPUBLIC OF SOUTH AFRICA

## **The Department of Trade Industry and Competition (**the dtic**) Call for Local Productions and Documentaries telling the South African story funding application is open**

**NOTE:** The Call for proposals is subject to availability of funds under **the dtic** Film and Television Incentive Programme.

Opening date for submissions **1 July 2021**

Closing date for submissions **30 June 2022, at Midnight**

Applications will be processed when they are received during this period.

### **1. OBJECTIVES AND DESCRIPTION**

This Call is given the specific objective of promoting the local production of films and documentaries telling South African stories to national and international audiences. The priority of the Call is to stimulate interest in, and increase audiences' knowledge of and interest in South African heritage, in particular among young audiences.

### **2. ELIGIBLE APPLICANTS**

The applicant must be a South African production company registered in terms of the Companies Act, 1973 (as amended) or the Companies Act, 2008 (as amended); the Close Corporations Act, 1984 (as amended) or the Co-operatives Act, 2005 (as amended). The holding company must have at least sixty-five percent (65%) Black South African citizens, of whom the majority must play an active role in the production and be credited in that role.

- The applicant must register a Special Purpose Corporate Vehicle (SPCV) incorporated in the Republic of South Africa, solely dedicated for the production of the film or documentary project to participate in this Call.
- The registered SPCV must be a legal entity in terms of the Companies Act, 1973 (as amended) or the Companies Act, 2008 (as amended); the Close Corporations Act, 1984 (as amended) or the Co-operatives Act, 2005 (as amended).
- The SPCV must have at least seventy-five percent (75%) South African Black citizens, of whom majority must play an active role in the production and be credited in that role.

- The SPCV must be responsible for all production activities in South Africa and in this regard must have full access to the financial information for the entire production.
- The SPCV must be utilised for one (1) production for either a film or documentary.
- The qualifying expenditure and payment made to third party companies must be disbursed directly from the primary bank account of the established SPCV.

The applicant must have secured at least ten percent (10%) of the total production budget at application stage.

The applicant must provide the Department of Trade, Industry and Competition (**the dtic**) with a financial plan and letter(s) of intent from financier(s). The applicant must demonstrate in the financial plan how the full financial closure will be reached for the qualifying project, within three (3) months following the grant awarding decision by **the dtic**.

The principal photography must not commence until an approval letter has been received from **the dtic**.

Individuals may **not** apply for a grant.

### 3. ELIGIBLE ACTIVITIES

Production projects providing mechanisms for better distribution of films and documentaries that have a focus on South African stories. The applicant must submit either a confirmation letter for distribution, or letter of intent to distribute at application stage. The approved applicant must submit a distribution agreement or licensing agreement at claim stage.

The production of films and documentaries should contribute towards increasing the catalogue of films and documentaries to education. The project should be based on a significant proportion (at least 70%) of South African content.

The production must start from the date of approval and be completed within 24 months.

### 4. APPROVAL CRITERIA

Compliance with Broad Based Black Economic Empowerment (B-BBEE):

The SPCV and holding company must be in compliance with the requirements for Broad Based Black Economic Empowerment (B-BBEE) in terms of the B-BBEE Codes of Good Practice (refer to <https://www.bbbeeecommission.co.za/>).

- The SPCV and holding company must achieve at least a level two (2) B-BBEE contributor status in terms of the B-BBEE Codes of Good Practice.
- The SPCV and holding company must submit a valid B-BBEE certificate of compliance issued by an accredited verification agency at application stage.

The applicants must demonstrate that they fall within the Grading System on the department's website on [www.thedtic.gov.za/](http://www.thedtic.gov.za/), Financial Assistance, under Film and Television Production Incentives.

The applicant must demonstrate that they adhere to an industry specific Code of Professional Standards that includes sexual harassment and health and safety protocols.

The Qualifying South African Production Expenditure (QSAPE) must be a minimum of R200 000 and a maximum of R500 000.

Productions or documentaries above this threshold, must apply under other available Film and TV guidelines.

At least eighty percent (80%) of the principal photography must be filmed in South Africa.

At least fourteen (14) calendar days of the principal photography must be filmed in South Africa.

## **5. BUDGET**

Availability of the funding is subject to **the dtic** Film and Television Incentive Programme.

Approved applications will receive a rebate of between 35% to 50% on the Qualifying South African Production Expenditure (QSAPE).

## **6. FULL DETAILS**

Applicants need to complete the application form using the following link:

<http://www.thedtic.gov.za/financial-and-non-financial-support/incentives/film-incentive/>

Applications must comply with all the terms of the guidelines and be submitted through the application process provided.

The applicable guidelines that should be used are:

- The South African Emerging Black Filmmakers Incentive
- The South African film and television production incentive

NB: Applications that do not meet the requisite specifications will be rejected