



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

BE PART OF THE GROWTH!!!

AN INVITATION TO MARKET AND SHOWCASE YOUR PRODUCTS AT THE SOUTH AFRICAN NATIONAL PAVILION AT THE DEFENCE SERVICES ASIA (DSA) 2022 KUALA LUMPUR, MALAYSIA 28 – 31 MARCH 2022

The Department of Trade, Industry and Competition (**the dtic**) invites South African exporters in the Defence industry to come showcase their Defence equipment, products and services at the Defence Service Asia Exhibition and Conference (DSA) scheduled to take from 28 to 31 March 2022 in Kuala Lumpur, Malaysia. DSA is the biggest and most efficiently organized Defence and Homeland Security show in Asia showcasing world's most advance technologies, systems, hardware and electronic warfare that the market has to offer.

If your company is competitive in the South African market, has been in business for at least two years and is export ready, it stands to benefit from **the dtic's** Export Marketing and Investment Assistance scheme.

the dtic will offer the following financial support to qualifying firms:

- Virtual exhibition space and booth rental
- Freight-forwarding of display materials
- Economy class return fare - 100% maximum of R20,000.00
- Subsistence Allowance – R3500/ day
- R5 000.00 for digital content development and design.

For more information, visit: www.dsaexhibition.com

The closing date for submission of applications is 28 October 2021

For any enquiries pertaining to applications, sector and/or event please contact:	
Ms Valentine Mabatho Naidoo Telephone: (012) 394 3919 E-mail: VMNaidoo@thedtic.gov.za	Ms Tshepiso Malunga Telephone: (012) 394 3284 E-mail: TMalunga@thedtic.gov.za

National Pavilion application forms and guidelines can be downloaded via **the dtic** website:
<http://www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/>

NB: All applicants must submit a valid B-BBEE certificate, maximum level 4 or a sworn affidavit (an affidavit is for black owned entities having less than R10 Million turnover). This complies with B-BBEE Amendment Act.