



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

**BE PART OF THE GROWTH!!!
MARKET AND SHOWCASE YOUR PRODUCTS AT THE SOUTH AFRICAN
NATIONAL PAVILION AT FOODEX JAPAN 2023
IN TOKYO, JAPAN
FROM 07 – 10 MARCH 2023**

the dtic invites you to submit your application to participate and showcase your products at **Foodex Japan 2023**. The show provides manufacturers and exporters of food and beverages an opportunity to show-case their products at a premier exhibition in the Asia Pacific region.

Food: Confectionery, Dairy Products, Delicatessen, Dietetic Products, Frozen Food Products, Fruits and Vegetables, Herbs and Spices, Ingredients, Meat and Meat Products, Food Oils, Organic Products, Seafood, Seasonings and Condiments.

Beverage: Beer, Brandy, Liqueurs, Spirits, Whiskey, Wine, Coffee and Tea, Fruit Juice and Soft Drinks.

the dtic extends an invitation to exporters of above mentioned Agro-Processing products to apply and participate as follows:

Foodex Japan 2022

Date: 07 – 10 March 2023

Venue: Tokyo, Japan.

the dtic will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs;
- Freight-forwarding of display materials;
- Air travel assistance up to R20,000 (SMME's & BOE's only); and
- Daily subsistence allowance of R3,500 per day (SMME's & BOE's only)

For more information visit: <http://www.jma.or.jp/foodex/en/>

National Pavilion application forms and guidelines can be downloaded via **the dti** website: <http://www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/>

For any enquiries pertaining to applications, sector and/or event please contact:

Ms Dimakatso Magolego Tel: 012 394 - 5476 Email: DRMagolego@thedtic.gov.za	Ms Valentine Naidoo Tel: 012 394 – 3919 Email: VMNaidoo@thedtic.gov.za
---	---



NB:

1. **B-BBEE certificate**, all applicants must submit a valid B-BBEE certificate maximum **Level 4** or a sworn affidavit (an affidavit is for entities having less than R10 Million turnover). This is in compliance with B-BBEE Amendment Act.
2. **Please note that the dtic will be responsible for the company's benefits as per EMIA guidelines only, any COVID-19 related costs such as PCR tests, quarantine costs, etc will be the responsibility of the individual companies**

NB!! The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is 08 OCTOBER 2022