



Student Exposure webinar: University of Limpopo & Waterberg TVET College
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Fruit SA Structure



Fruit South Africa strives for a **competitive**,
equitable and **sustainable** South African fruit
industry

Fruit SA Objectives



- Establish Fruit SA as the collective platform for the SA fruit industry
- Engage constructively with government and other public institutions on policy, legislation and other fruit industry matters
- Engage constructively with other strategic stakeholders
- Promote and coordinate Broad Based BEE, transformation and skills development and training
- Gather and disseminate key industry related information
- Communicate industry information to broader public and industry stakeholders



Fruit SA Key Priorities



- Transformation
- Market Access
- Government Relations
- Information management and Communication



Fruit Industry in Numbers: 2020



197 012 ha under fruit production



5,08 million tons produced



64% exported



Value: >R52 bn



10% local market



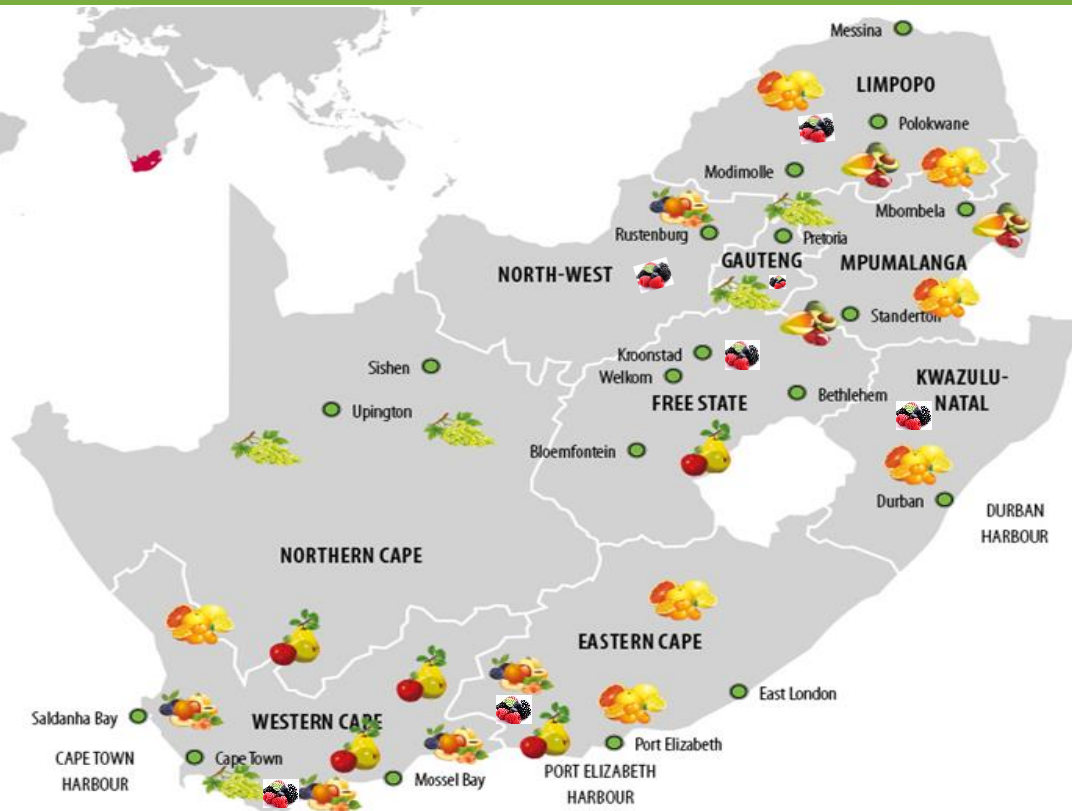
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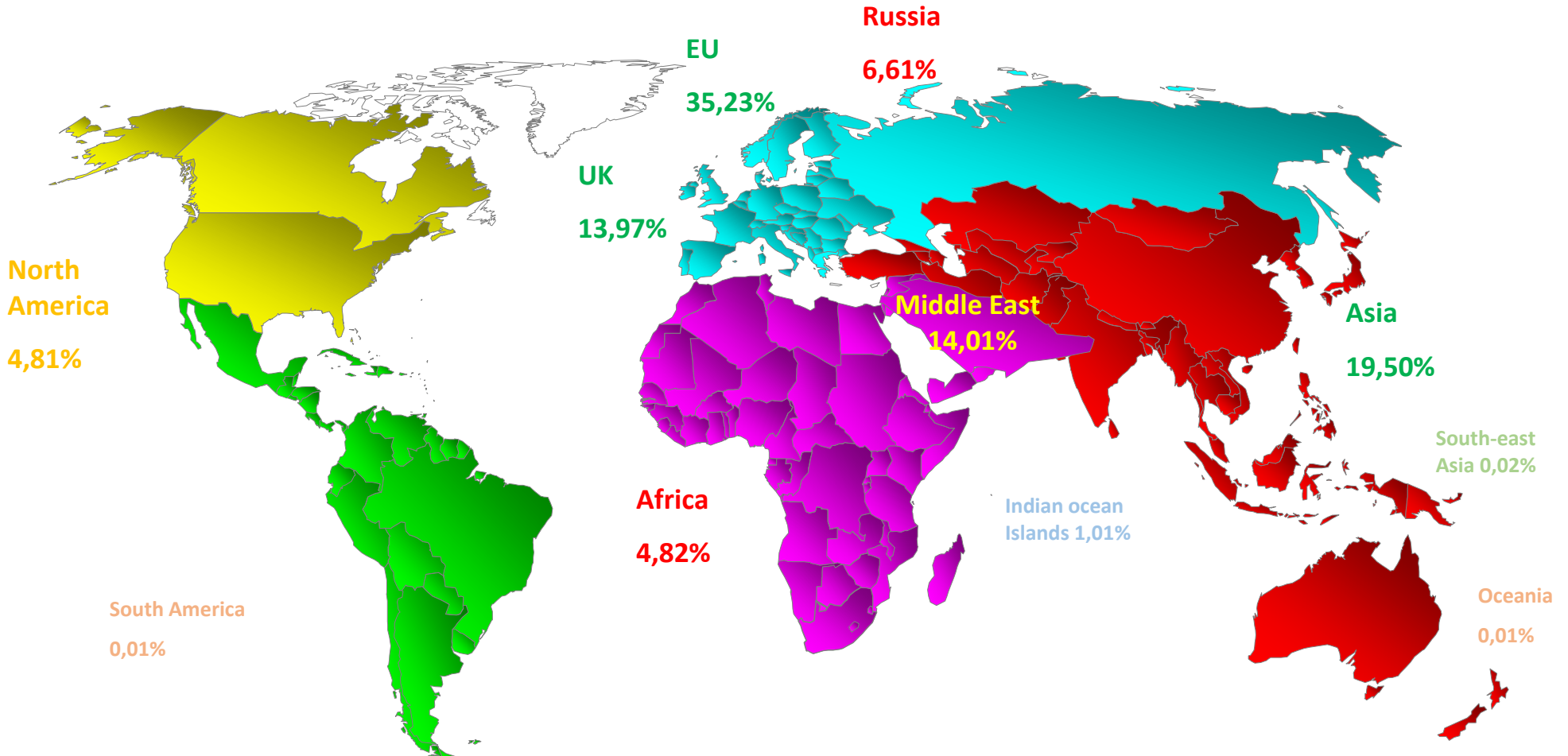
276 647 direct jobs



The South African Fruit Industry Footprint



South African Fruit Export Markets



What can I study?



- Agricultural Economics
- Agricultural management
- Agricultural marketing
- Crop production systems
- Crop protection and breeding
- Entomology
- Water management
- Food Science and Technology
- Horticulture
- Microbiology
- Plant Pathology
- Plant Production and Extension
- Soil Science
- Viticulture and Oenology



What Jobs can I get?



- Soil scientist
- Technical Advisor
- Technical manager
- Technician/ Researcher
- Agricultural Economist
- Credit manager
- Development Economist
- Export Marketer
- Market Analyst
- Logistical Product Manager
- Entrepreneur



Where can I apply for bursaries?



- www.fruitsa.co.za
- www.citrusacademy.co.za
- www.hortgro.co.za
- www.sagti.co.za
- www.subtrop.co.za
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