

# GROW YOUR INSIGHT

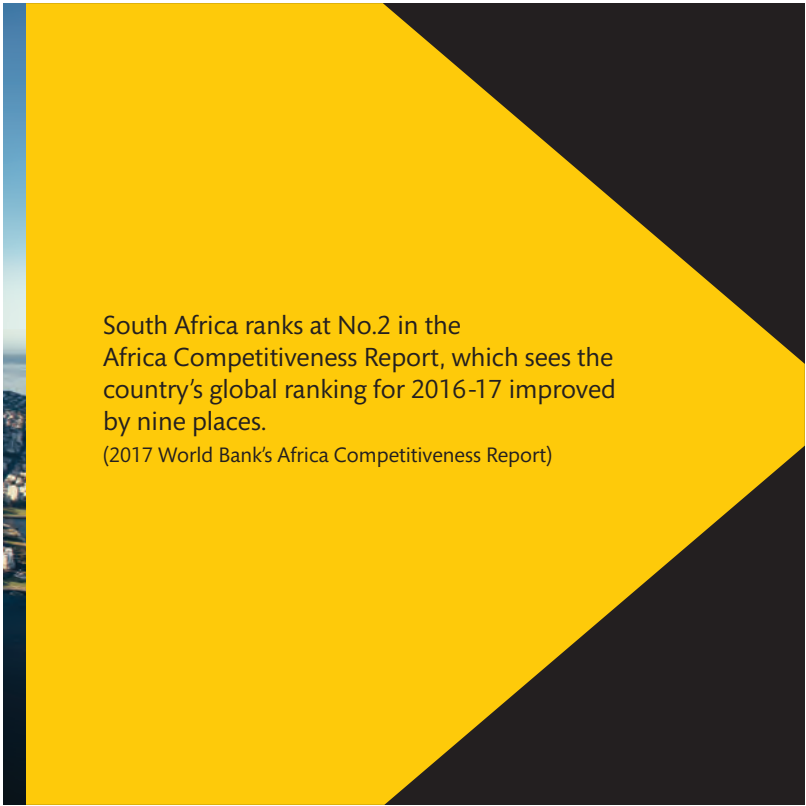
ON FDI IN SOUTH AFRICA



*South Africa*

*Inspiring new ways*





South Africa ranks at No.2 in the  
Africa Competitiveness Report, which sees the  
country's global ranking for 2016-17 improved  
by nine places.

(2017 World Bank's Africa Competitiveness Report)

South Africa continues to be the top Foreign Direct Investment (FDI) destination in Sub-Saharan Africa and is ranked at No.25 globally.

(2017 A.T. Kearney Foreign Direct Investment Confidence Index)

South Africa also ranks No.4 as the most attractive investment destination in Africa, based on the growth factor of GDP, ease of doing business in the country and significant population.

(2016-2017 Africa Investment Index 2016 by Quantum Global Research Lab)

The country ranks No.6 of 137 economies for its world-class infrastructure.

(2017-2018 WEF Global Competitiveness Index)



South Africa continues to attract the bulk of FDI projects destined for the continent with a share of 20.6%, followed by Morocco at 12%, Egypt at 11.7%, Nigeria at 7.5% and Kenya at 5.9%.

(2017 Ernst and Young [EY] Attractiveness Programme)

South Africa's reputation ranks No.45 out of 71 countries; and among the BRICS countries, South Africa is positioned in third place, with Brazil and India in first and second place respectively.

(2017 Country RepTrak® study conducted by Reputation House)



According to the G8 countries, factors driving South Africa's reputation and improvement in the rankings come as a result of advancements in areas of: progressive social and economic policies, a well-educated and reliable workforce, as well as production of high-quality products and services.  
(2017 Ernst and Young [EY] Attractiveness Programme)

South Africa ranks No.6 of 54 African countries for its quality of governance.  
(2017 Ibrahim Index of African Governance - Mo Ibrahim Foundation)



The South African government is making great strides in the implementation of its Nine Point Plan, which is designed to accelerate economic growth and create jobs. The plan forms part of the implementation of the National Development Plan (NDP).

Part of the Nine Point Plan is South Africa's oceans economy project, better known as Operation Phakisa. Our oceans economy has already contributed 4.4% to South Africa's GDP – with projects, so far, having unlocked over US\$180 million in investment from government and the private sector, and created more than 6500 jobs.

Other key achievements thus far of the Nine Point Plan include: 52% of the total job opportunities created by the Department of Energy's Renewable Energy Independent Power Producers Programme have gone to the youth. The tourism industry generated 703 000 jobs directly in 2015-2016, which equals 4.5% of total employment.






The Department of Science and Technology's recently launched Bio-Manufacturing Industry Development Centre currently supports 19 enterprises, of which 16 are owned by black entrepreneurs and 10 are black-women-owned enterprises. About 55 permanent and 171 temporary jobs have been created, with 54 interns trained. The anticipated economic impact is projected at US\$18 million per annum in the next five years.

The Department of Trade and Industry has attracted investments of over US\$183 million in the automotive industry in the past five years. These investments support more than 4000 jobs with total employment in the plant already exceeding 8000 jobs.

The Department of Small Business Development has provided support to 992 informal retailers and 45 informal trader organisations in the past financial year. Of these, 559 are women-owned and 213 are young traders.





South Africa uses its membership of Multilateral Fora, including BRICS and G20, to champion the African developmental agenda.

South Africa ranks No.2 of 163 countries for its global contribution to International Peace and Security, and is one of the largest contributors to peacekeeping missions on the African continent.


(2017 Good Country Index)

South Africa supports a regional development integration agenda underpinned by three critical elements, namely: market integration, industrial and infrastructure development.

South Africa accounts for 68% of the GDP of the Southern African Development Community, and plays an active role in both SADC and the African Union.







South Africa ranks No.1 in innovation  
on the African continent.  
(2017 Global Innovation Index)

South Africa ranks No.25 of 163 countries for its global  
contribution to science and technology.  
(2017 Good Country Index)


South Africa is at the forefront of the  
development and rollout of new green  
technologies and industries, creating new  
and sustainable jobs in the process and  
reducing environmental impact.

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