

## SOUTH AFRICAN PAVILION AT ARAB HEALTH 2023 30 JANUARY – 2 FEBRUARY 2023

Applications are open for companies in the healthcare sector to participate in the South African Pavilion at the Arab Health 2023, the largest gathering of healthcare professionals in the Middle East and North Africa region.

The exhibition provides a platform for companies operating in the sector to generate new business, increase products brand exposure, network with industry leaders and potential buyers. Arab Health encompasses medical equipment and devices, healthcare and general services, orthopaedics, wellness and prevention programmes.

## The following financial support will be offered to qualifying companies:

- Exhibition space and booth rental costs
- Freight-forwarding of display material
- Air travel assistance up to R20 000.00 for small, medium and micro enterprises (SMMEs) and black-owned enterprises (BOEs) only
- Daily subsistence allowance of R3 500.00 per day SMMEs and BOEs only

Applications close on 30 August 2022.

For more information, visit www.adipec.com

Application forms and guidelines can be downloaded from the dtic website:

http://www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/

Interested companies are required to complete, scan and email the EMIA application form and requisite supporting documents to <a href="mailto:mgawula@thedtic.gov.za">mgawula@thedtic.gov.za</a>. Only emailed applications will be accepted.



For any enquiries pertaining to applications, sector and/or event please contact:

Mr Mayanda Gawula

Telephone: 012 394 1616

E-mail: mgawula@thedtic.gov.za

Mr Waseem Ringuest

Telephone: 012 394 5863

E-mail: wrinquest@thedtic.gov.za

## **PLEASE NOTE:**

- **the dtic** will only be responsible for the company's benefits as per the Export Marketing and Investment Assistance (EMIA) guidelines. Individual companies will be responsible for any COVID-19 related costs, such as PCR tests and quarantine.
- In compliance with the Broad-Based Black Economic Empowerment (B-BBEE) Amendment Act, applicants must submit a valid Level 4 B-BBEE certificate or sworn affidavit (an affidavit is for entities with turnover of less than R10 million).