

# INVITATION

## Partnering in Business with Germany

The Department of Trade, Industry and Competition (**the dtic**) and the Deutsche Gesellschaft für Internationale Zusammenarbeit (**GIZ**) are jointly offering the **Partnering in Business with Germany** training programme, led by the German Federal Ministry for Economic Affairs and Climate Action.

This programme seeks to attract companies who wish to do business in Germany with a comprehensive corporate project targeting the German market for business. The programme intends to draw applications from different sectors, with priority given to companies operating in agriculture (including agro-processing and aquaculture), health products such as cosmetics and pharmaceuticals and other related sectors.

The programme also aims to provide businesses with foreign trade potential with training in business development, economic cooperation and German business culture. Participating companies will have the opportunity to explore the German market, establish connections with German corporations and cultivate long-term partnerships.

The application form can be obtained directly from **the dtic website**: [Link here](#)

Interested companies are required to attend a mandatory briefing session on 30 April 2024 @ 12-13pm via MS Teams: [Link here](#)

**The application period is from 1 to 10 May 2024.**

**To apply, please click the provided link.**

**NB: for more information, please contact Nomandla Boyce at [NBoyce@thedtic.gov.za](mailto:NBoyce@thedtic.gov.za) or 012 394-1312 / 063 655 0352**

