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Moringa Overview

- The main business is the production (farming), processing and sales of Moringa powder from the Moringa (Moringa Oleifera) tree.
- The powder is produced from the leaves of the tree that have been dried and processed.
- Moringa powder is used by the:
 - Health sector
 - Cosmetics sector
 - Animal Feed sector
 - Fertilizer sector
 - Water purification





PRODUCTION



AGRO-PROCESSING



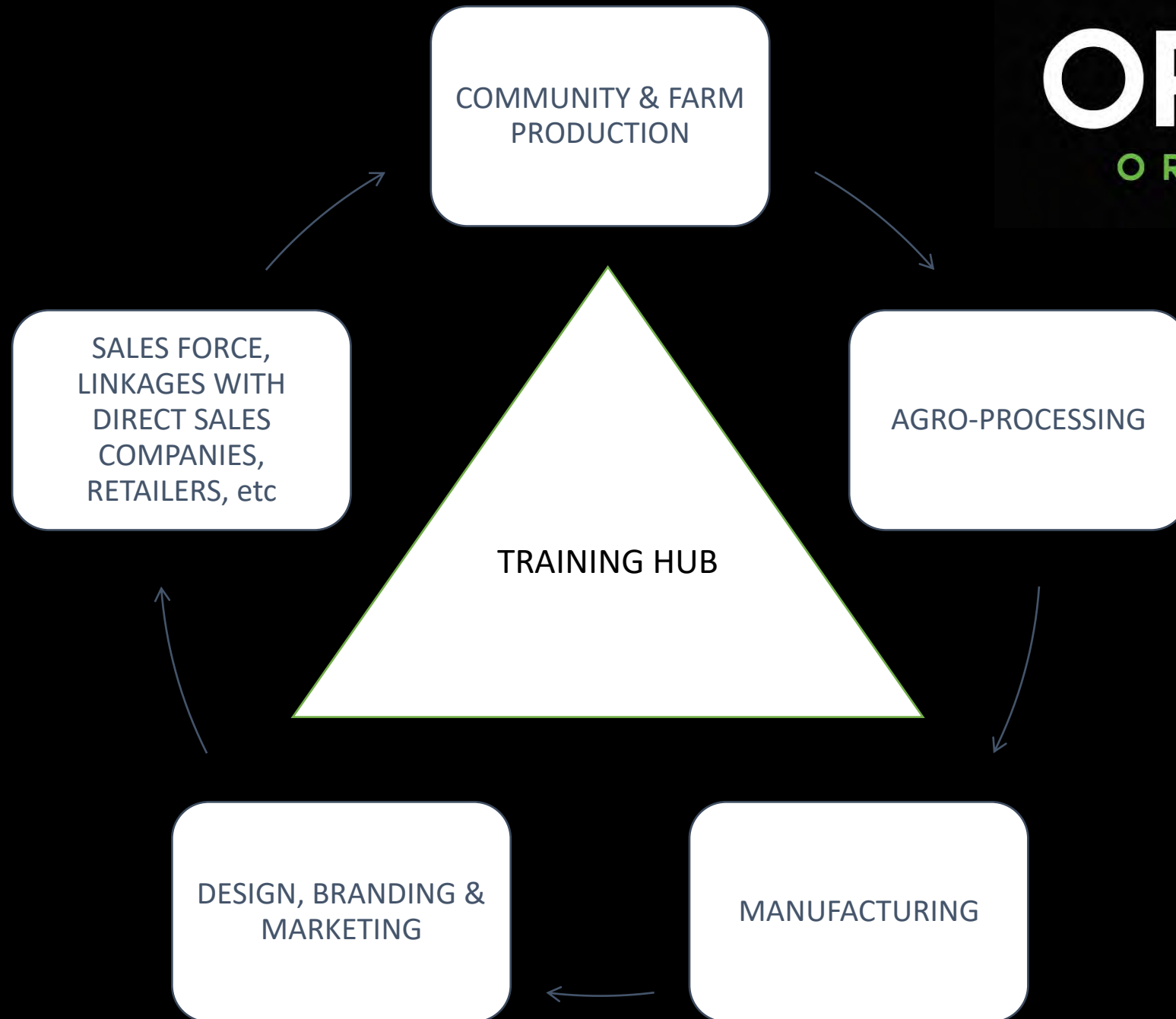
MANUFACTURING



PRODUCT DEV



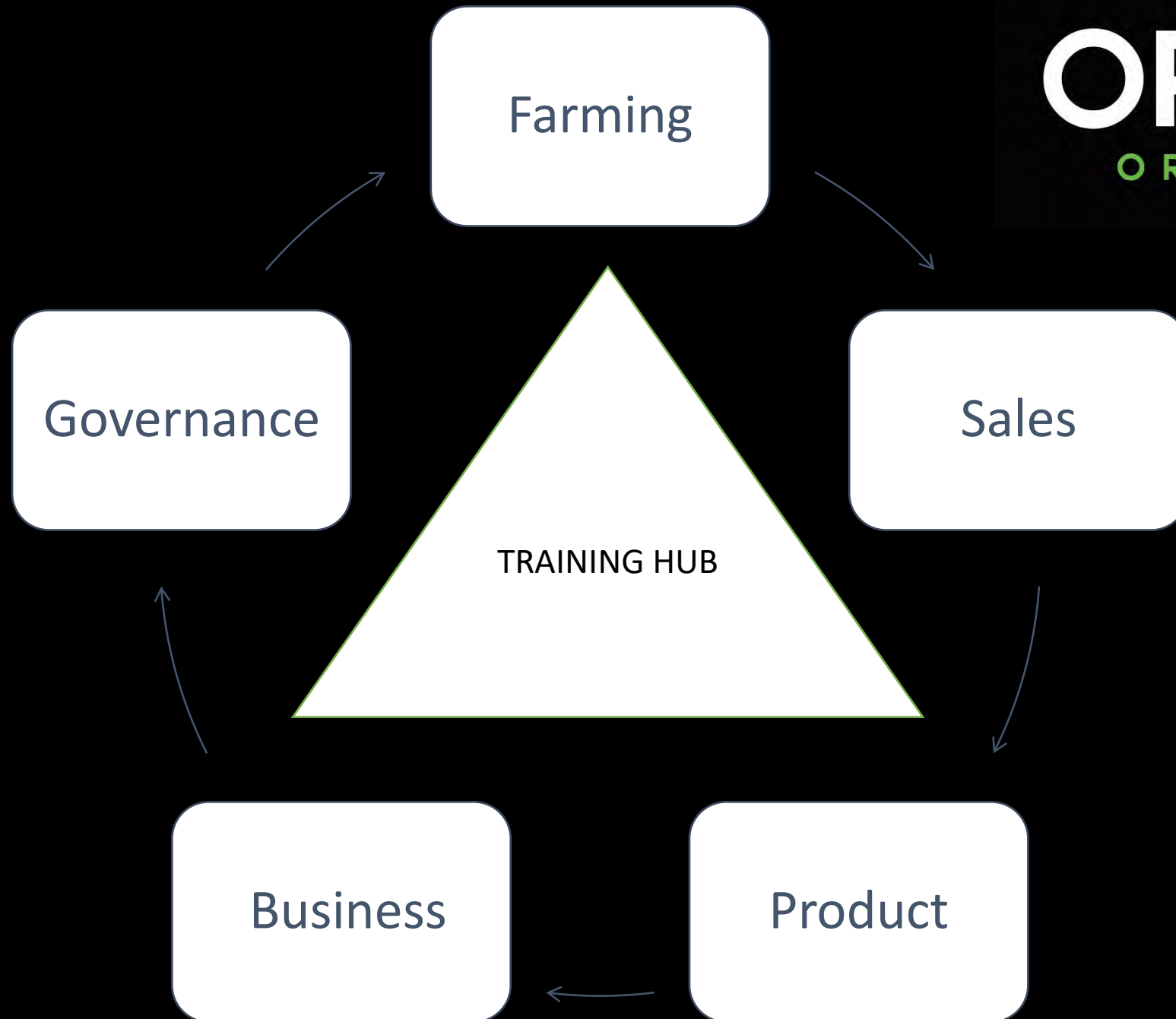
SALES



Farming

TRAINING HUB

Commerce



COMMUNITY & FARM
PRODUCTION

SALES FORCE,
LINKAGES WITH
DIRECT SALES
COMPANIES,
RETAILERS, etc

Impact Farming

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We Farm. You Earn. Hassle Free.

Make money doing something big



Download on the
App Store




GET IT ON
Google Play

**WE FARM.
YOU EARN.
HASSEL FREE.**



FEDGROUP
IMPACT FARMING

Get the Fedgroup App and start investing. 

Impact Farming



Innovation yields healthy returns

All our farms use the latest technology to ensure the most efficient production, meaning your returns are maximised.

BLUEBERRY

Own blueberry bushes on a large-scale smart farm.

SOLD OUT

HONEY

Own a beehive on a commercial honey farm.

SOLD OUT

SOLAR

Own a solar panel on an urban solar farm.



Impact investing



Entrepreneurial spirit



Adding value to
ecosystem through
innovative approach

Full vertical integration



5 years
experience in
this sector

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Stakeholder experience



Single system provides
real-time access to info



Organisational experience and
resources: full gambit across
skillsets, unrivalled ecosystem



Cross-functional resources
Co-ownership of various
companies

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Due diligence on jockeys



Insurance
Performance guarantees



Creating additional
revenue streams and
adding further value



Reporting and
measurements

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COMMUNITY FARMING

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Farm



Farm



Farm



Farm



Farm



Farm



Farm



Farm



Value Proposition

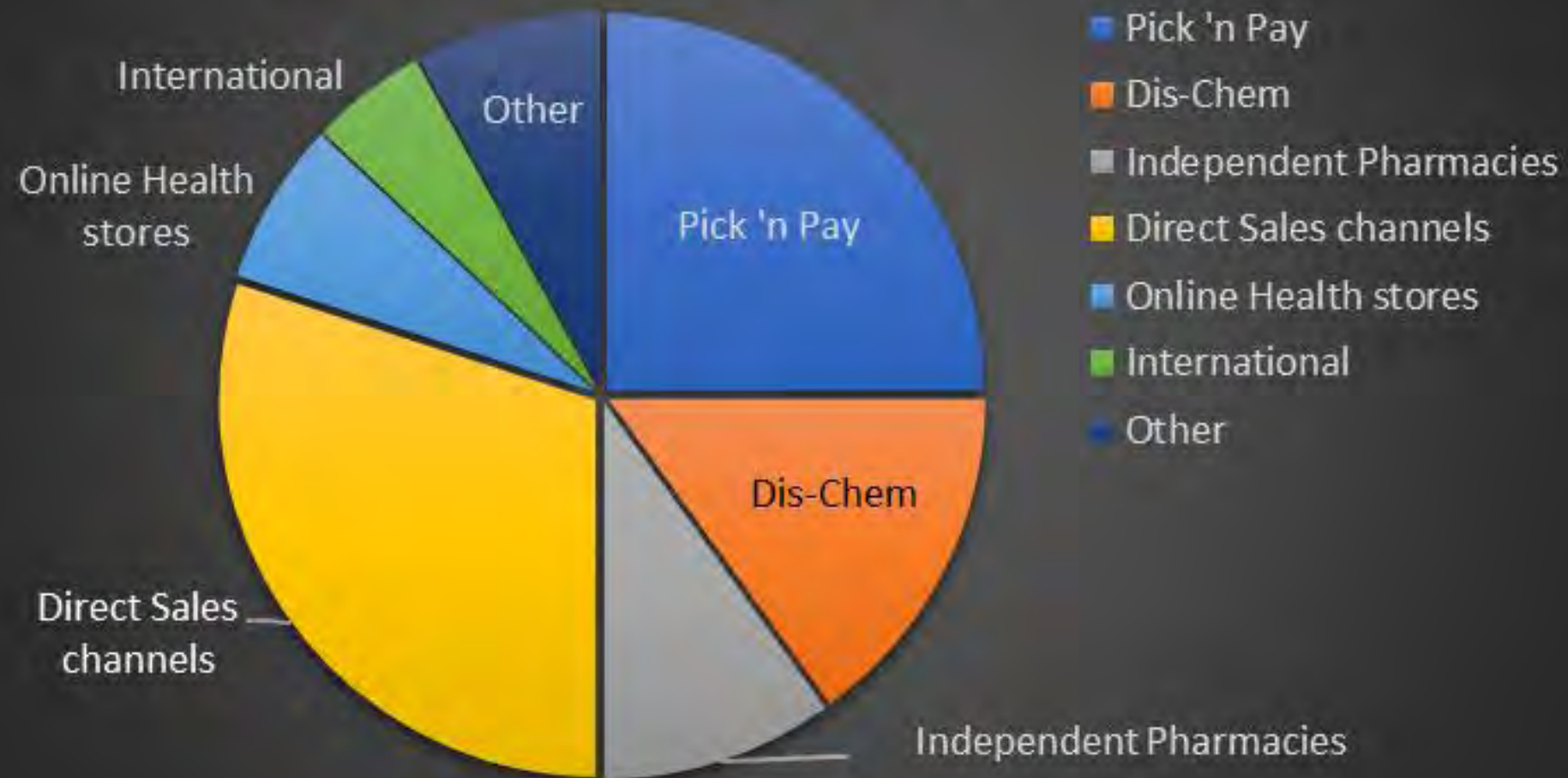
- Create returns for investors from Source - farm
- Proven business model
- Proven track record
- Current significant estimated market share - ability to grow locally and abroad
- 20 – 35% Growth MoM since Mar 20



Community Involvement and passion



Revenue % per Client



takealot.com

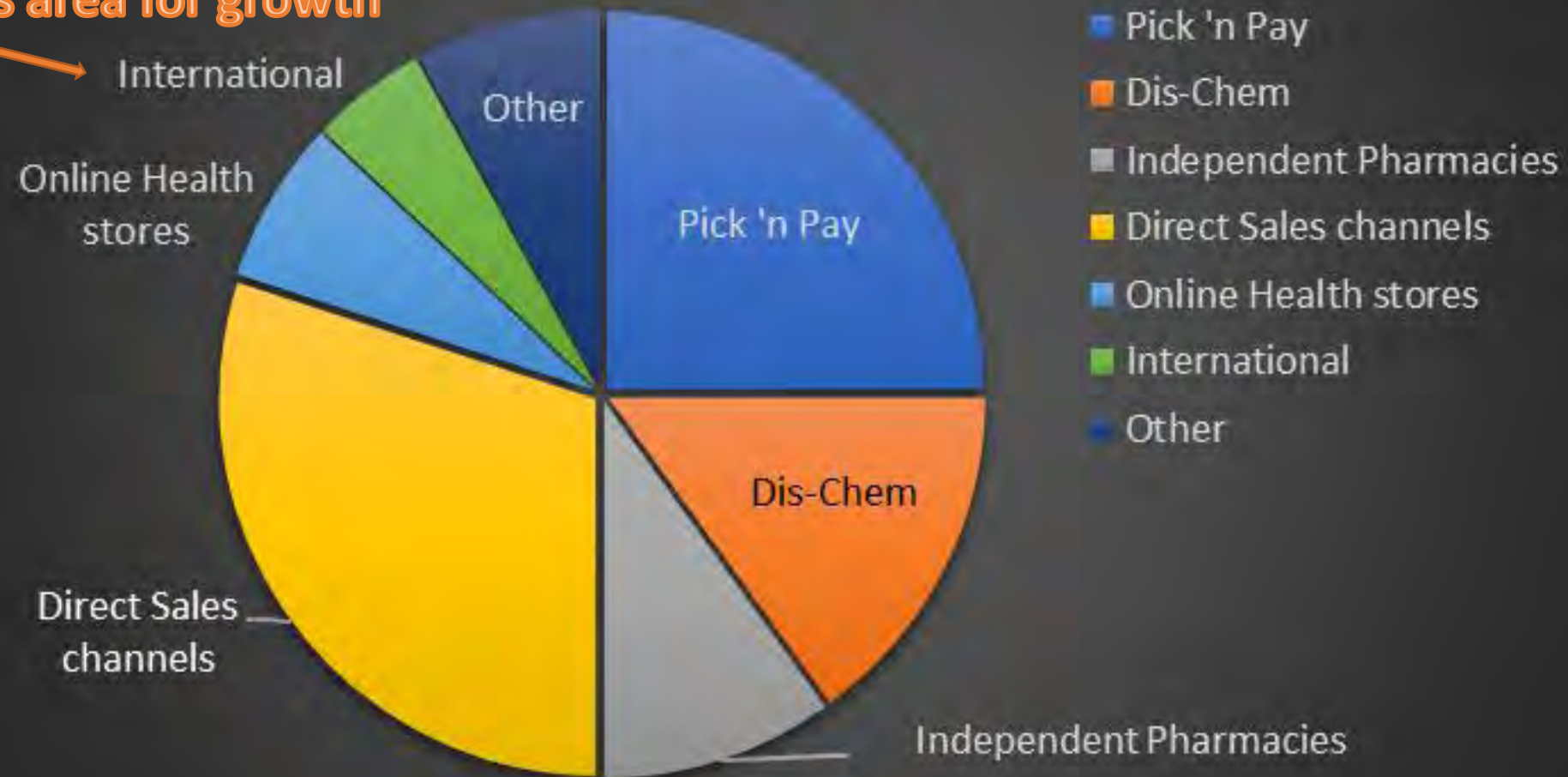
Pick n Pay

Dis-Chem
PHARMACIES

+ medicare

Revenue % per Client

Focus area for growth



takealot.com

Pick n Pay

Dis-Chem
PHARMACIES

+ medicare

LET'S PUT HEALTH AT THE CENTRE OF
EVERYONE'S LIFE!

www.OriginofMoringa.com

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Porridge / Nutrishakes

Moringa Instant Porridge 500g (Strawberry, Vanilla, Multigrain, Banana)

A highly nutritious, tasty, instant meal / shake with added Moringa.



Moringa Health bars

Moringa Health Bars (Strawberry, Cranberry & Almond):

Delicious, nutritious, on the go, snack with added Moringa.



Dry Leaf Powder Pouches

Pouches 150g and 50g Dry Leaf Powder:

100% Natural, Pure, Organic Dry Leaf Moringa Powder



Perfect for lunch boxes and gym smoothies



Dry Leaf Powder Capsules

Dry Leaf Powder Vegan Capsules (120)

100% Natural, Pure, Organic Dry Leaf Moringa Powder in Vegan Capsules



Moringa Soup

Moringa Soup: Hearty Beef and Brown Onion Flavours

A highly nutritious, tasty, instant soup with added Moringa. Available in 50g Sachets and 500g Value Pack.



Tea



Moringa (86%)
Herbal infusion (14%)



Moringa (80%)
Honey bush (20%)

Moringa 100%



Moringa (80%)
Rooibos (20%)



Moringa (85%)
Lemongrass (15%)

Moringa Chilli

The Green Beast

Hot and delicious. All natural ingredients, no preservatives. Not for the feint hearted. Health with a kick.



Moringa Braai Salt



Moringa infused braai salt



Moringa Soap

Moringa Soap



Juice

Moringa, Blueberry & Honey Carbonated Juice 330ml

A highly nutritious, delicious, refreshing, sugar free carbonated juice with Moringa, Blueberries and honey.



Malibongwe Brewery



**Moringa
Blonde Ale**



Blueberry Lager



Rooibos IPA



MALIBONGWE CRAFT BEERS

FROM THE HEART OF JOBURG COMES A NEW TYPE OF BEER FOR THE WEEKEND WARRIOR, THE ADVENTURER, THE ACTIVE EXPLORER. HIGH IN ANTIOXIDANTS, LIGHT IN PROFILE, THIS IS THE BEER FOR ATHLETES AND SPORTS LOVERS.

THIS IS A BEER FOR THE REAL HEROES. FOR THE DREAMERS WHO WATCH SPORTS ON TV AND FLEX THEIR BICEPS. FOR THE RUNNERS WHO KILL THE SATURDAY 5K. FOR THE CYCLISTS WHO TAKE THE UPHILLS ONE SECTION AT A TIME. FOR THE SWIMMERS WHO STAY AFLOAT. FOR THE 5-A-SIDE FOOTBALLER WITH THE FULL KIT. FOR THOSE WHO KNOW SPORT IS NOT ABOUT WINNING.

IT'S ABOUT ENJOYING A COLD BEER WITH YOUR MATES AFTERWARDS.

INGREDIENTS: WATER, BARLEY, HOPS, YEAST, ROOIBOS.
NO PRESERVATIVES. NOT PASTEURIZED.

LET'S PUT HEALTH AT THE CENTRE OF
EVERYONE'S LIFE!

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