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Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

THE NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY

QUESTION NO. 693

DATE PUBLISHED: 5 MARCH 2021

Mr M J Cuthbert (DA) to ask the Minister of Trade, Industry and Competition:

What (a) is the total amount that was spent by the National Lotteries Commission (NLC) on advertising placement and/or media spend over the past 10 financial years, (b) are the names of the media houses and/or publications in which the NLC purchased advertising placements over the past 10 years and (c) are the relevant annual amounts spent by the NLC on each media house and/or publication? NW811E

REPLY

I want to bring to the Honorable Member's attention that this reply is the same to PQ 466 asked by the member on 26 February 2021.

Ms Thabang Mampane, Commissioner of the National Lotteries Commission has furnished me with the reply to the question submitted.

Ms Mampane's reply is as follows:

(a)

| FY | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|-------|------|------|--------|--------|--------|---------|--------|---------|---------|---------|
| R'000 | 965' | 676' | 2 181' | 8 039' | 9 610' | 23 017' | 5 396' | 12 422' | 16 968' | 28 337' |

(b) &(c)

| Supplier Name | Total Amount | 2012 | 2013 | 2014 | R 2 015,00 | 2016 | 2017 | 2018 | 2019 | 2020 |
|---------------------------------------|-----------------|--------------|----------------|----------------|-----------------|-----------------|----------------|----------------|-----------------|----------------|
| Tsalena Media | R 31 356 005,33 | R - | R - | R - | R 10 023 029,06 | R 18 689 688,56 | R 2 643 287,71 | R - | R - | R - |
| SABC | R 12 121 573,38 | R 30 516,44 | R 66 382,20 | R 211 638,15 | R 2 154,60 | R - | R - | R 4 902 111,64 | R 2 589 746,55 | R 4 323 333,00 |
| Dlamini Weil Communications | R 10 876 701,36 | R - | R - | R - | R - | R - | R - | R - | R 10 876 701,36 | R - |
| Times Media | R 6 108 265,75 | R - | R 119 221,20 | R 204 604,92 | R 358 379,52 | R 4 084 245,91 | R 1 223 402,40 | R - | R 118 411,80 | R - |
| Chernewell IMC | R 5 590 348,12 | R - | R - | R - | R - | R - | R - | R - | R - | R 5 590 348,12 |
| Mazwai Strategic Communications | R 4 481 530,04 | R - | R - | R 4 481 530,04 | R - | R - | R - | R - | R - | R - |
| Media24 | R 3 807 928,21 | R 137 990,16 | R 8 400,56 | R 209 266,49 | R - | R 80 436,12 | R 576 734,16 | R 1 689 318,32 | R 311 615,40 | R 794 167,00 |
| Funduzi Media | R 3 715 809,60 | R - | R - | R - | R - | R - | R - | R - | R - | R 3 715 809,60 |
| Roadshow Marketing | R 3 703 753,01 | R - | R - | R - | R - | R - | R - | R 2 103 101,60 | R - | R 1 600 651,41 |
| Be Sure Events Solutions | R 3 347 313,97 | R - | R - | R - | R - | R - | R - | R - | R - | R 3 347 313,97 |
| Tiso Blackstar Group | R 3 280 810,11 | R - | R - | R - | R - | R - | R - | R 1 277 706,69 | R 115 442,10 | R 1 887 661,32 |
| Independent Newspaper | R 1 801 467,69 | R - | R - | R 168 471,25 | R 89 054,28 | R - | R 133 099,11 | R 425 012,74 | R 560 499,99 | R 425 330,32 |
| Sapphire Media 360 | R 1 388 625,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 1 388 625,00 |
| Back to Basics Media | R 1 369 750,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 1 369 750,00 |
| Tau ya Phoka (Pty Ltd) | R 1 121 395,84 | R - | R - | R - | R - | R - | R - | R - | R - | R 1 121 395,84 |
| Hermes Multimedia | R 1 075 553,98 | R 42 965,21 | R 1 032 588,77 | R - | R - | R - | R - | R - | R - | R - |
| Anzomode | R 866 662,25 | R - | R - | R - | R - | R - | R - | R - | R - | R 866 662,25 |
| Chilo Group(PTY)Ltd | R 771 191,28 | R - | R - | R - | R - | R - | R - | R - | R - | R 771 191,28 |
| Provantage Media Group | R 499 320,00 | R - | R - | R - | R - | R - | R 499 320,00 | R - | R - | R - |
| Lam J Investments and Trading | R 494 600,00 | R - | R - | R 494 600,00 | R - | R - | R - | R - | R - | R - |
| Macho multimedia and projects | R 461 700,00 | R - | R 461 700,00 | R - | R - | R - | R - | R - | R - | R - |
| Ayanda Mbanga Communication (Pty) Ltd | R 461 246,30 | R 128 674,37 | R 332 571,93 | R - | R - | R - | R - | R - | R - | R - |
| Ndabana Media Production | R 430 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 430 000,00 |
| E42moro (Pty) Ltd | R 410 432,00 | R - | R - | R - | R - | R - | R - | R 204 939,20 | R 205 492,80 | R - |
| NDE Media Production | R 395 625,00 | R - | R - | R 395 625,00 | R - | R - | R - | R - | R - | R - |
| Pheca Trading | R 394 400,00 | R - | R - | R 394 400,00 | R - | R - | R - | R - | R - | R - |
| FM Simiso Trading and projects | R 363 603,00 | R - | R - | R 363 603,00 | R - | R - | R - | R - | R - | R - |
| Motsweding FM | R 356 472,00 | R - | R - | R - | R - | R - | R - | R - | R 356 472,00 | R - |
| Chiliza Solutions | R 342 650,00 | R - | R - | R 342 650,00 | R - | R - | R - | R - | R - | R - |
| Wisolve (Pty) Ltd | R 340 220,00 | R - | R - | R - | R - | R - | R - | R - | R 340 220,00 | R - |
| Sateng trading | R 325 073,06 | R - | R - | R 325 073,06 | R - | R - | R - | R - | R - | R - |
| KZN TV | R 298 771,20 | R - | R - | R - | R - | R - | R 298 771,20 | R - | R - | R - |
| Mail & Guardian | R 264 500,00 | R - | R - | R - | R - | R - | R - | R 264 500,00 | R - | R - |
| ABN Publishing | R 253 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 253 000,00 |
| Kgomotshana Trading Enterprise | R 245 996,20 | R - | R - | R - | R - | R - | R - | R - | R 245 996,20 | R - |
| Nasty Event Management | R 243 855,12 | R - | R - | R - | R - | R - | R - | R - | R 243 855,12 | R - |
| Ifuze Elihe Trading | R 235 850,90 | R - | R - | R - | R - | R - | R - | R 235 850,90 | R - | R - |
| Ornico Media Info | R 225 596,00 | R - | R - | R - | R - | R - | R - | R - | R 225 596,00 | R - |
| Bucs Trading and Enterprise | R 207 140,96 | R - | R - | R - | R - | R - | R - | R 207 140,96 | R - | R - |
| B.T.S (Pty) Ltd | R 177 570,00 | R - | R - | R - | R - | R - | R - | R 177 570,00 | R - | R - |
| Nolo Communication | R 177 006,00 | R - | R - | R 177 006,00 | R - | R - | R - | R - | R - | R - |

| Supplier Name | Total Amount | 2012 | 2013 | 2014 | R 2 015,00 | 2016 | 2017 | 2018 | 2019 | 2020 |
|-------------------------------------|--------------|--------------|-------------|--------------|--------------|-------------|-------------|--------------|-------------|-------------|
| Lite Business Solutions | R 174 609,00 | R - | R - | R - | R - | R - | R - | R 174 609,00 | R - | R - |
| Maganda Recruitment and Placement | R 170 989,46 | R - | R - | R 170 989,46 | R - | R - | R - | R - | R - | R - |
| Leruo Enterprise | R 166 023,00 | R - | R - | R - | R - | R - | R - | R 166 023,00 | R - | R - |
| Soweto Community | R 149 500,00 | R - | R - | R - | R - | R - | R - | R 149 500,00 | R - | R - |
| Avusa Media Limited | R 148 547,70 | R 148 547,70 | R - | R - | R - | R - | R - | R - | R - | R - |
| AmbitiousD Enterprise | R 134 738,40 | R - | R - | R - | R - | R - | R - | R 134 738,40 | R - | R - |
| Primedia | R 119 204,40 | R - | R - | R - | R - | R - | R - | R 119 204,40 | R - | R - |
| Highbury Safika Media | R 104 139,00 | R - | R - | R - | R 104 139,00 | R - | R - | R - | R - | R - |
| Scarletstudios | R 101 094,56 | R - | R - | R - | R 101 094,56 | R - | R - | R - | R - | R - |
| Vuma FM | R 90 000,00 | R - | R - | R - | R - | R - | R - | R - | R 90 000,00 | R - |
| Government Printing Works | R 89 711,04 | R 4 268,29 | R 10 164,59 | R 13 509,45 | R 7 888,41 | R 20 286,71 | R 14 492,61 | R 4 789,60 | R 7 249,99 | R 7 061,39 |
| Motho FM | R 78 000,00 | R - | R 3 000,00 | R - | R - | R - | R - | R - | R 75 000,00 | R - |
| Tinashe Bongsi | R 77 805,00 | R - | R - | R - | R - | R - | R - | R - | R 77 805,00 | R - |
| Jozi Fm | R 76 800,00 | R - | R 1 800,00 | R - | R - | R - | R - | R 75 000,00 | R - | R - |
| Gagasi FM | R 70 000,00 | R - | R - | R - | R - | R - | R - | R - | R 70 000,00 | R - |
| Esvinin Media Solutions | R 68 400,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 68 400,00 |
| Top Media & Communications | R 67 275,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 67 275,00 |
| Sedibu General Trading and Projects | R 56 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 56 000,00 |
| Stokvel Media | R 56 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 56 000,00 |
| Basadzji personnel | R 54 994,86 | R - | R 54 994,86 | R - | R - | R - | R - | R - | R - | R - |
| Zululand FM 97.0 | R 50 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 50 000,00 |
| North West Newspaper | R 49 571,03 | R - | R - | R - | R - | R - | R - | R 23 524,31 | R - | R 26 046,72 |
| Jazz Life Magazine | R 49 000,00 | R - | R - | R - | R 49 000,00 | R - | R - | R - | R - | R - |
| Classic Feel Magazine | R 47 880,00 | R - | R - | R 47 880,00 | R - | R - | R - | R - | R - | R - |
| Entice Communications & Media | R 40 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 40 000,00 |
| Khanyisa Newspaper | R 40 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 40 000,00 |
| Mahikeng FM Community Radio | R 40 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 40 000,00 |
| Thobela FM | R 39 330,00 | R - | R 25 992,00 | R 13 338,00 | R - | R - | R - | R - | R - | R - |
| BDFM Publishers | R 38 076,00 | R 38 076,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Aganang Community Radio Station | R 35 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 35 000,00 |
| Media360 | R 35 000,00 | R - | R - | R - | R - | R - | R - | R - | R 35 000,00 | R - |
| Sunday Times Business Tenders | R 34 131,60 | R 34 131,60 | R - | R - | R - | R - | R - | R - | R - | R - |
| Alfred Nzo Community Radio | R 30 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 30 000,00 |
| X-K FM | R 29 999,10 | R - | R - | R - | R - | R - | R - | R - | R 29 999,10 | R - |
| Dispatch Media | R 25 448,22 | R 11 056,86 | R 14 391,36 | R - | R - | R - | R - | R - | R - | R - |
| Bojanala FM | R 25 000,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 25 000,00 |
| Zoutnet CC | R 25 000,00 | R - | R - | R - | R - | R - | R - | R 25 000,00 | R - | R - |
| Khanya FM | R 20 000,00 | R - | R - | R - | R - | R - | R - | R 20 000,00 | R - | R - |

| Supplier Name | Total Amount | 2012 | 2013 | 2014 | R 2 015,00 | 2016 | 2017 | 2018 | 2019 | 2020 |
|-------------------------------------|--------------|-------------|-------------|------------|------------|------|------------|-------------|------------|-------------|
| CPT T/A Lowveld | R 17 245,80 | R - | R - | R - | R - | R - | R - | R 17 245,80 | R - | R - |
| The Newspaper | R 16 675,00 | R - | R - | R - | R - | R - | R - | R 16 675,00 | R - | R - |
| Qhaba Trading CC | R 16 200,00 | R 16 200,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Inkonjane FM | R 13 500,00 | R - | R - | R - | R - | R - | R - | R - | R - | R 13 500,00 |
| CTP LTD T/A Northern Media Group | R 13 247,60 | R 13 247,60 | R - | R - | R - | R - | R - | R - | R - | R - |
| Phalapala FM | R 12 859,20 | R - | R 12 859,20 | R - | R - | R - | R - | R - | R - | R - |
| Mungana Lonene FM | R 12 448,80 | R - | R 12 448,80 | R - | R - | R - | R - | R - | R - | R - |
| Hlumelani General Trading | R 12 000,00 | R 12 000,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| The Herald | R 9 097,20 | R - | R 9 097,20 | R - | R - | R - | R - | R - | R - | R - |
| Lowveld Media | R 8 883,30 | R - | R - | R - | R - | R - | R - | R 8 883,30 | R - | R - |
| Mosupatsela FM Stereo | R 8 500,00 | R - | R 1 500,00 | R - | R - | R - | R - | R - | R 7 000,00 | R - |
| Bush Guest House | R 8 400,00 | R 8 400,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Sekukhune FM | R 8 000,00 | R - | R - | R 8 000,00 | R - | R - | R - | R - | R - | R - |
| Sizozama Trading | R 7 500,00 | R 7 500,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Free State Sun | R 7 020,00 | R - | R - | R - | R - | R - | R 7 020,00 | R - | R - | R - |
| Human Communication | R 6 703,20 | R 6 703,20 | R - | R - | R - | R - | R - | R - | R - | R - |
| Bojangles Restaurant CC | R 6 669,00 | R 6 669,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| MPOWER Fm | R 6 599,05 | R - | R 6 599,05 | R - | R - | R - | R - | R - | R - | R - |
| GT FM | R 5 800,00 | R - | R - | R 5 800,00 | R - | R - | R - | R - | R - | R - |
| Tubatse Fm | R 5 600,00 | R - | R - | R 5 600,00 | R - | R - | R - | R - | R - | R - |
| Phalaborwa Community Radio | R 5 500,00 | R - | R - | R - | R - | R - | R - | R - | R - | R - |
| Masizame Bafazi Trading | R 5 225,00 | R 5 225,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Umso B&B Catering and Clean | R 5 100,00 | R 5 100,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Du Toit Décor & Catering Serv | R 5 000,00 | R 5 000,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Steyn's Café / Afric Dream | R 3 876,00 | R 3 876,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Vaal Community Radio | R 2 791,28 | R - | R 2 791,28 | R - | R - | R - | R - | R - | R - | R - |
| Core Digital Multiprinting & Embrod | R 2 718,90 | R 2 718,90 | R - | R - | R - | R - | R - | R - | R - | R - |
| Prepatech T/A Miriam Makeba | R 2 520,00 | R 2 520,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Horseshoe Inn | R 2 000,00 | R 2 000,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Kroonnuus | R 1 840,00 | R - | R 1 840,00 | R - | R - | R - | R - | R - | R - | R - |
| Nkul Construction | R 1 500,00 | R 1 500,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Moretele Community radio | R 1 050,00 | R - | R 1 050,00 | R - | R - | R - | R - | R - | R - | R - |
| Nomantandandle | R 900,00 | R 900,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Intranews Media Management | R 684,00 | R 684,00 | R - | R - | R - | R - | R - | R - | R - | R - |
| Turf radio | R 650,00 | R - | R 650,00 | R - | R - | R - | R - | R - | R - | R - |
| KO FM | R 627,00 | R - | R 627,00 | R - | R - | R - | R - | R - | R - | R - |

-END-