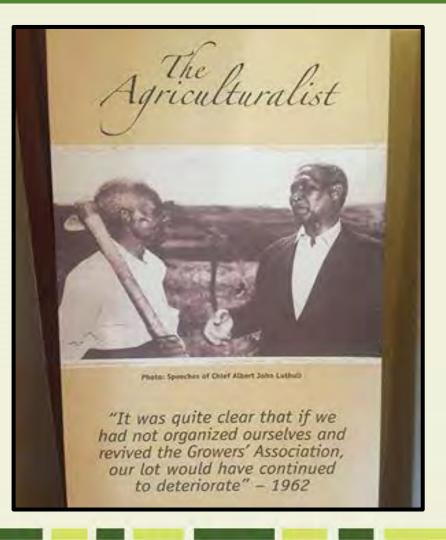
SAFDA presentation to the DTIC Portfolio Committee 11 May 2021





Introducing SAFDA

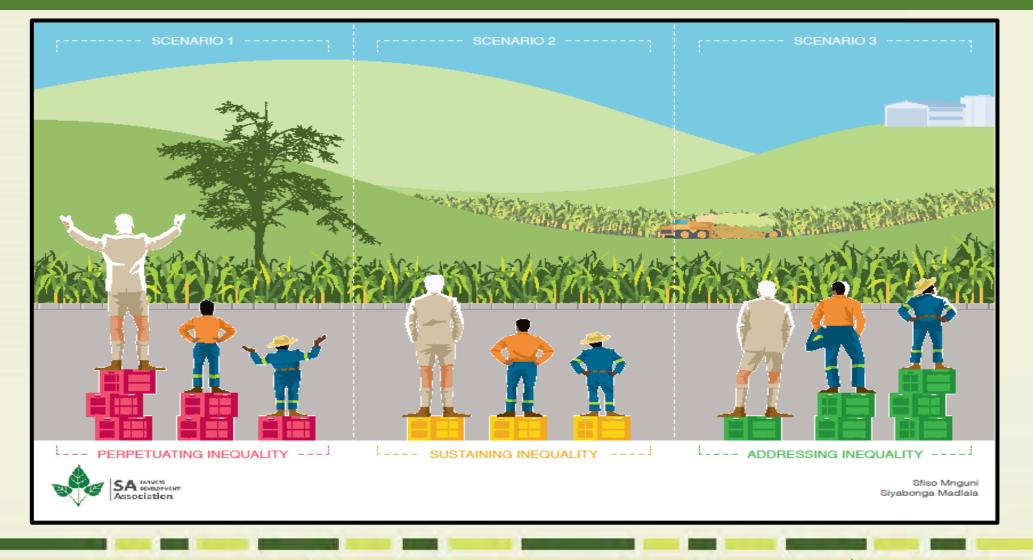
- Established on the 25th November 2015.
- Walked out of the SA Cane Growers' Association.
- Registered as an NPO with footprint in KZN and Mpumalanga provinces.
- Focus on unique challenges confronting black farmers in the sugar sector and beyond.
- Home for all progressive farmers black, white, large, small.







Transformation







Our Journey







Our Journey



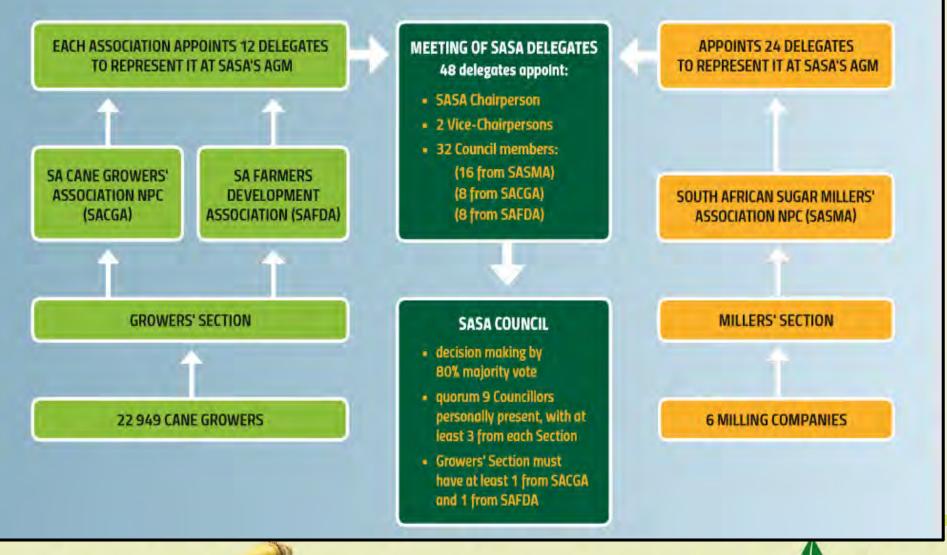


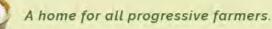
A home for all progressive farmers.



SA FARMERS DEVELOPMENT Association

SAFDA : permanent member of SASA

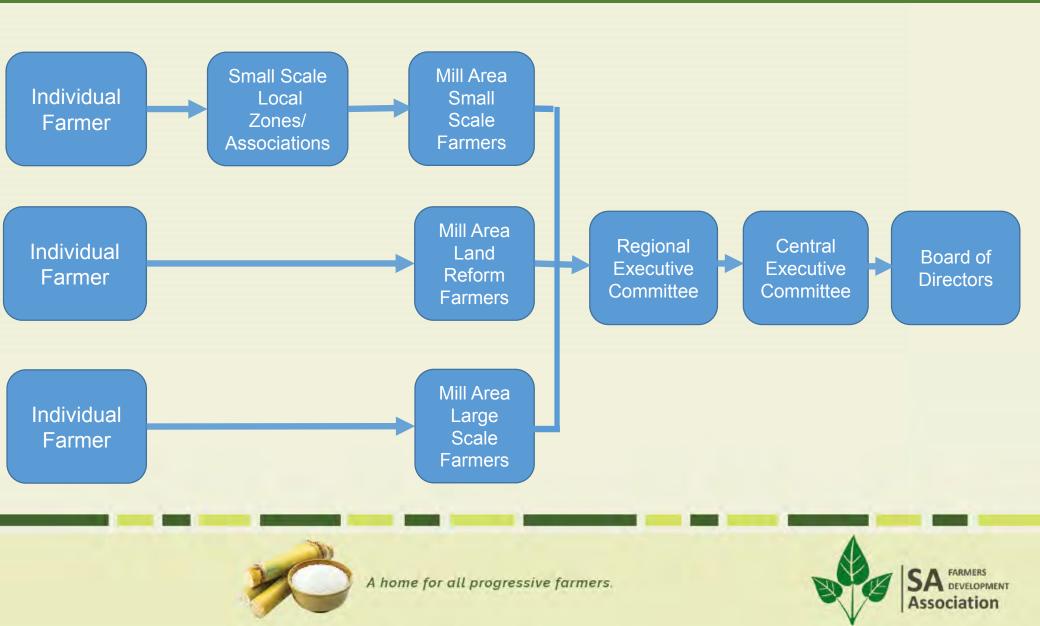






SA FARMERS DEVELOPMENT Association

Grower representation



SAFDA Group Organogram



Strategic Focus Areas





SAFDA : five-year strategy

- SAFDA full recognition by the industry
- Fully operational SAFDA with renewed Constitution
- 5 year Strategy signed off
- Business Units fully operational
- Management and Staff legally contracted
- Performance Management for SAFDA and its employees fully implemented
- Support Units fully operational and delivering value
- Business cases and Due Diligence for business entities signed off

Germination & Establishment Phase (1st Year)

- Advocate for the repeal and /or amendment of the Sugar Act legislation and industry prescripts
- Negotiate Just and Equitable profit and benefits Industry Agreements and better RV calculations
- Increase SAFDA affiliation
- Register and operationalise business entities
- Consolidate SAFDA membership buying power
- Setup and Operate PIIO
- Ringfence and Operate own ICT platform and management
- Diversify into Sugar Cape products and by-products markets
- Security Bank and Funding facilities for members

Tillering Phase

(2nd & 3rd Year)

- Start Negotiations with other commodity farmers on transformation
- Create plans on taking SAFDA nationally
- Mechanisation and full ICT leverage to further drive down costs
- ♦ Bank Zero
- Purchase and Operate a SAFDA owned Milling company

Grand Growth

Period

(4th Year)

- Transformed Sugar Cane Industry (Act, Legislation and Prescripts)
- Increased Cane Production
- Other commodities on boarding
- Create a National footprint of SAFDA

Ripening Phase

(5th Year)

Association

Transforming the value chain





A home for all progressive farmers.



Association

SAFDA ASSETS

- TRACTORS
- CANE LOADERS
- TRUCKS
- **BAKKIES**
- IMPLEMENTS
- FIREFIGHTING EQUIPMENT
- HAULAGE FLEET









SAFDA ASSETS

AVOCADO SPRAYING EQUIPMENT = R8 MILLION INVESTMENT ACROSS THREE MELMOTH COMMUNITIES

TRANSFORMATION FUND





- Industry availed R1 billion Transformation Fund over 5 years: Transformation Fund.
- 8 Interventions to be implemented over 5 years that are impacting farmers positively.
- Intervention 6 looking at institutional capacity building for new emerging black sugar cane grower associations stops at year 3.
- SAFDA calls for Intervention 6 to continue supporting its capacity building needs as a new association that adds value to the industry.
- There is a need to guard against value capture that defeats the purpose and spirit of transforming the sugar sector.

MASTER PLAN





- Master Plan has started delivering through securing the local market demand. Sugarcane price has been good for farmers thus far at above R5000 per RV tons).
- Small-scale are **foundational** in the Master Plan.
- Premium Price for small-scale farmers months after the signing of the Master Plan. Master Plan signed on 19 November 2021. Due in 19 May 2021.
- Extension of Designation must happen once SSG Premium Price has been agreed.
- Tariff application should ensure Reciprocity Commitments are firm unlike 2018.

SIYABONGA

