

Invitation

BE PART OF THE GROWTH!

**MARKET AND SHOWCASE YOUR PRODUCTS AT SIAL 2020 IN PARIS,
FRANCE FROM 18 TO 22 OCTOBER 2020**

the dti invites you to apply to participate on the South African National Pavilion at the SIAL Paris International Food Products Exhibition scheduled to take place from 18 to 22 October 2020 in Paris, France.

The South Africa National Pavilion at the SIAL Paris, International Food Products Exhibition 2020 will focus on processed and preserved foods, non-alcoholic beverages, spices, soups, deep frozen products, cured meat, health and organic products, sweets, sea food and gourmet food products. For more information visit www.sial.fr/.

The South African agro-processing industry is vital part to developing the economy that has the potential to create sustainable employment and enhanced export performance. Participation by South Africa companies will have a positive impact in terms of increasing export sales from the South African agri-food industry, food retail, institutional and commercial catering. Assistance is provided to qualifying South African exporters to introduce South African products into foreign markets in a cost effective manner.

Companies will be screened and selected in line with the National Pavilion guidelines and market requirements.

The following financial support will be offered to qualifying firms:

- Exhibition space and booth rental costs;
- Freight-forwarding of display materials;
- Air travel assistance up to R17,000 (SMMEs and BOEs only); and
- Daily subsistence allowance of R3,000 per day (SMMEs and BOEs only)



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



Invitation

Companies applying for funding for this National Pavilion need to complete and submit the application form together with supporting documentation.

National Pavilion application forms and guidelines can be downloaded via **the dti** website:
http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp

NB! The deadline for submission of application forms is 18 May 2020

Application forms must be either couriered or hand-delivered to:

For Attention: Mayanda Gawula
the dti Campus, EMIA Division

Block A, Ground Floor

77 Meintjies Street

Sunnyside

Pretoria

0002

For any enquiries, contact:

Mayanda Gawula

Telephone: 012 394-1616

E-mail: MGawula@thedti.gov.za.

OR

Hloniphile Nkiwane

Telephone: 012 394-3496

E-mail: HNkiwane@thedti.gov.za.

E-mailed applications will NOT be accepted.



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

