

Shared Horizons

The Essential & Fixed Oils Industry Pulls Together

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The Essential & Fixed Oils industry in South Africa is uniquely positioned to have a positive impact on the country and by extension, the region of Southern Africa. This impact can be further realised by various roleplayers embarking on new initiatives for internal development within their structures, along with greater external collaboration between parties. Farmers, producers, marketers, and others in the industry have started collaborating more often – there is increased awareness of the benefits for all in the industry. But more can be done! Catherine presents ideas for internal development steps along with stories from Eucaforest – with both successes and challenges along the way. Her comment is: ‘It’s a great journey we are on .. and it is better together!’