Tshwane Automotive SEZ

TSHWANE AUTOMOTIVE SPECIAL ECONOMIC ZONE

AFRICA'S FIRST AUTOMOTIVE CITY

RATIONALE

The creation of a zone where the automotive chain of suppliers are located is a shared vision between Government and the automotive industry, to transform the City of Tshwane into a leading automotive investment destination. Whilst the Tshwane Automotive SEZ concept aims to assist the local Automotive Industry to become globally competitive by increasing locally manufactured parts and components, this implies that all automotive related industries are located in a geographical area or 'Auto City'. It is not uncommon for component manufacturers to locate in close proximity to Original Equipment Manufacturers (OEMs) that they supply. The TASEZ implementation will result in the creation of an economic engine that will thrust the South African automotive industry into a globally enhanced competitive position.

It started as an idea to create a central hub to build motor vehicles within the country's capital city. That idea took form when in October 2018 the then Department of Trade and Industry saw the potential in developing a special economic zone that focused on the automotive sector and asked for a business plan. By the end of 2019, that vision was ready to become reality.





The determination to see the realisation of the dream was clear from the very beginning, with the Ford Motor Company of Southern Africa pledging R15.8-billion to boosting its production in South Africa, along with a further R4.7-billion from Ford suppliers. Government too played its role, providing R4,1-billion for the project.

Investing at TASEZ is a Simple Process for qualifying industries



Show Interest through a letter of intent to TASEZ



TASEZ provides a turnkey solution, facilitation, design, construction



Investor moves in and focus on its operations





TSHWANE AUTOMOTIVE SEZ OFFERS INVESTORS A UNIQUE LOCATION THAT IS:

- Its proximity to the largest pool of Automotive OEM's in Africa (3 OEMs),
 resulting in logistics optimisation
- A One-stop shop strategy to reduce the bureaucracy and red tape
- Access to biggest Automotive Sector Skills Pool in Africa
- Government support for the Automotive Industry Strategy to increase volumes to 1,39 million vehicle/year & 60% local content
- Proximity to renowned research and development centres and testing facilities in the continent.
- Turnkey development support with competitive factory facility rentals
- Skills identification, recruitment & workforce training in specialised areas
- Government incentives facilitation and industry linkup and networking

OTHER VALUE-ADDED SERVICES

- INFRASTRUCTURE: A secure, business environment with world-class manufacturing and logistics infrastructure that is designed to support freight-orientated activities through rail connectivity to ports designed to accommodate both containerised goods and RO-RO ships;
- SERVICE OFFERING: A professional team of sector specialists, who drive the development of TASEZ, ensure that it continues to remain a competitive business environment.
- NATIONAL GOVERNMENT SUPPORT: The Department of Trade, Industry & Competition, through the Special Economic Zone fund, provides financial support for investor-related infrastructure. The objectives of the fund are to:
 - Provide capital towards bulk and related infrastructure that adds value to investments from the private sector;
 - Provide the private sector with financial and advisory support to affirm the feasibility of their projects;