

# Invitation

**Market and showcase your products at the South African National Pavilion at  
World Food Moscow 2020  
Crocus Expo centre in Moscow, Russia  
from 22 to 25 September 2020**

**the dti** invites you to submit your application to participate and showcase your products at the World Food Moscow, from **22 to 25 September 2020** in **Moscow, Russia**.

**the dti's** objective is to expand the agricultural and agro-processing value chain including support through investments and value-addition measures in order to drive exports.

Over the last **25 years**, World Food Moscow has grown to become a **major meeting place** for the food and drinks industry and a **vibrant source of products** for the Russian market. Exhibitors are grouped in nine main sectors, ensuring visitors can easily find products of interest, compare them and engage with key buyers.

The exhibition covers all food sectors listed below:

- Fruit products
- Juice concentrates
- Canned fruit and vegetable
- Dried fruit
- Herbs and spices
- Nuts and snacks
- Fisheries and tea products.

Companies will be screened and selected in line with the National Pavilion guidelines and market requirements.

**The following financial support will be offered to qualifying firms:**

- Exhibition space and booth rental costs;
- Freight-forwarding of display materials;
- Air travel assistance up to R17 000 (SMMEs and BOE's only) and



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Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA



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- Daily subsistence allowance of R3 000 per day (SMMEs and BOEs only)

Companies applying for funding for this National Pavilion need to complete and submit the application form together with supporting documentation.

National Pavilion application forms and guidelines can be downloaded via **the dti** website:

[http://www.thedti.gov.za/trade\\_investment/emia\\_national\\_pavilions.jsp](http://www.thedti.gov.za/trade_investment/emia_national_pavilions.jsp).

**NB: The deadline for submission of applications forms is 24 April 2020**

Application forms must be either couriered or hand-delivered to:

For Attention: Batseba Morudi  
**the dti** Campus, EMIA Division  
Block A, Ground Floor  
77 Meintjies Street  
Sunnyside  
Pretoria  
0002

**For enquiries, contact:**

Batseba Morudi  
Tel: 012 394 1195  
E-mail: [BMorudi@thedti.gov.za](mailto:BMorudi@thedti.gov.za)

OR

Hloniphile Nkiwane  
Tel: 012 394-3496  
E-mail: [HNkiwane@thedti.gov.za](mailto:HNkiwane@thedti.gov.za).

**E-mailed applications will NOT be accepted.**



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