



**the dtic**

Department:  
Trade, Industry and Competition  
REPUBLIC OF SOUTH AFRICA

## **the dtic and Microsoft's Digital Transformation Programme**



### **MICROSOFT'S DIGITAL TRANSFORMATION PROGRAMME**

**APPLICATIONS CLOSE 4 March 2021**

Microsoft South Africa launched its Digital Transformation Programme in partnership with the Department of Trade, Industry and Competition (**the dtic**). Microsoft is offering up to 12 members of **the dtic**'s Black Industrialist Support Programme and the Gazelles Programme the opportunity to embark on a digital transformation journey to unlock their business potential.

A third Request for Application (RFA) window for the Digital Transformation Programme is now open, and would like to invite qualifying Black Industrialists and Gazelles to apply to participate in and benefit from this programme.

If you would like to apply for this opportunity, please visit [Microsoft EEIP Manufacturing Website](#) for more information.

For an organisation to be eligible to apply, it must be:

- a registered legal entity in South Africa.
- an approved Black Industrialist within **the dtic**'s Black Industrialist Support Programme (BISP) or a Gazelle approved by SEDA and the Department of Small Business Development.

Successful applicants will be provided with assistance in developing a tailored digital transformation strategy that focuses on improving operational efficiencies and the technical sustainability of Black Industrialists and Gazelles in the Fourth Industrial Revolution (4IR).

**Applications are open until 4 March 2021.**

Microsoft is committed to making digitalisation easier and accelerating its pace in South Africa, in a trusted and responsible manner through key investments to realise economic impact.