

# Limpopo Province

## The Limpopo Business Support Agency (Libsa)



The Limpopo Business Support Agency (Libsa) was formed in response to the Provincial Growth and Development Strategy, which focuses on exploiting opportunities in all economic sectors for business development and promotion among existing and aspiring entrepreneurs in the Limpopo Province. Although the mandate of Libsa is to focus mainly on growth sectors, the range of services provided to the business community is far beyond Libsa's scope, given the dynamic environment within which it operates.

### SMME Development

The diverse nature and economic strength of different districts of the province call for different approaches in assisting small, medium and micro enterprises to ensure that all business communities participate in the economic processes of the province and the country. To that end, LIBSA developed a business incubation programme to underpin LIBSA's intervention strategies. Under this programme, SMMEs are subjected to 15 months of intensive, specialised capacity building programmes on various business skills such as access to bookkeeping, marketing management, stock control, practical pricing and costing and customer care by industry experts from various economic sectors.

### Objectives:

- Providing an enabling environment for business development among special groups (women, youth and disabled).
- Build a strong business network among the enterprises, industry experts and government.
- Ensure long term sustainable enterprises post incubation.

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