

BEYOND THE OIL

From Crop to Enterprise

Unlocking Value Addition, Innovation and Sustainable Growth in South Africa's
Essential Oil Sector

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“What happens
after the oil is extracted?”



“The future of our industry is
not only in producing better
oil... but in creating greater
value“

BK Sithole

THE BEYOND THE OIL FRAMEWORK

From Production to Prosperity

A purpose-driven pathway from crop to transformed communities



TRANSFORM COMMUNITIES

Stronger livelihoods, empowered women and youth, vibrant local economies and resilient communities.



BUILD ENTERPRISES

Develop sustainable businesses, create jobs, build brands, open markets and drive local economies.



CREATE PRODUCTS

Add value through innovation – hydrosois, body care, home care, wellness, culinary and more.



EXTRACT THE OIL

Capture the essence through responsible distillation and quality management.

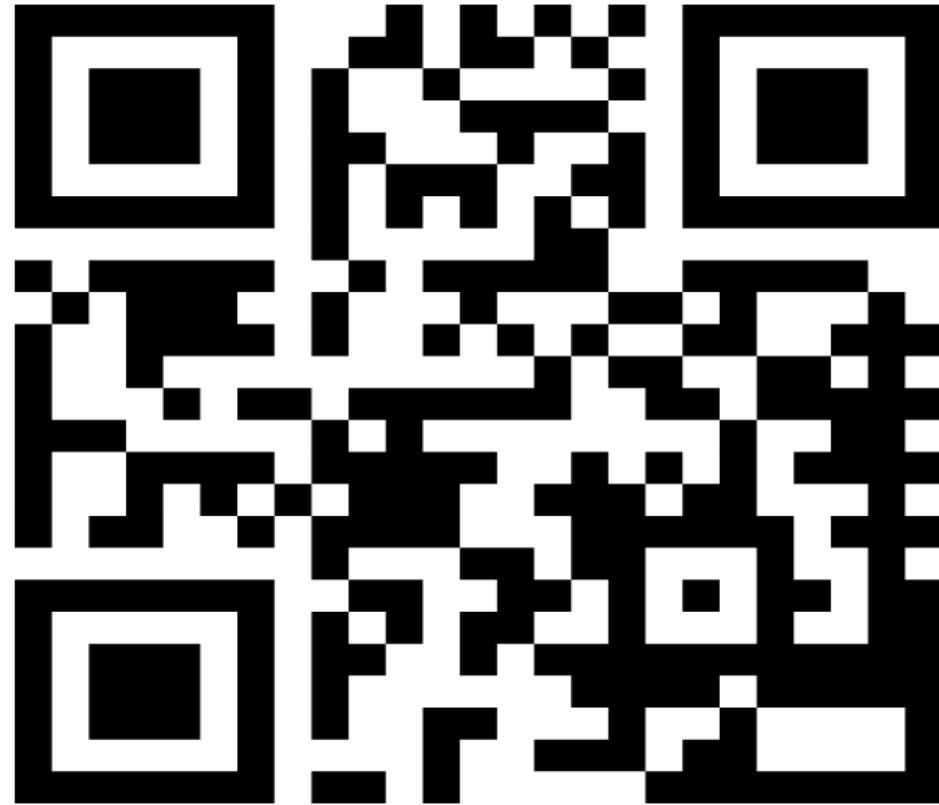


GROW THE CROP

Start with healthy soil, quality planting material and good agricultural practices.

One crop. Many possibilities. Infinite impact. 🌸 Beyond the Oil. Beyond today. For generations.

Continue the Conversation . . .



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