

SOUTH AFRICAN NATIONAL PAVILION

In partnership with



ANUGA 2025 COLOGNE, GERMANY



Inspiring New Ways

Taste the Spirit of South Africa

Welcome to the South African National Pavilion at **Anuga 2025**.

South Africa is a land of rich soils, diverse climates and vibrant cultures, the perfect recipe for food and beverages that inspire the world. From indigenous ingredients in traditional foods and beverages to innovative plant-based ranges and sustainable sourcing, our producers bring authenticity and quality to every bite.

At Anuga, we proudly showcase a selection of companies that reflect the **excellence, resilience, and innovation** of South Africa's food industry. Every business is here to connect with partners, explore opportunities and contribute to the global table.

South Africa: Rooted in quality, growing with the world.



CONTENTS

ALL Ø Y FOODS LTD.....	6
BANHOEK CHILLI OIL.....	7
BESTINVESTIN (PTY) LTD.....	8
BOTEBO FARMING.....	9
BUTTERCUP FARMHOUSE (PTY) LTD.....	10
CAPE HERB & SPICE.....	11
CAPE HONEYBUSH TEA COMPANY.....	12
CHALONER.....	13
DENOVA OIL (PTY) LTD.....	14
EASTERN CAPE DEVELOPMENT CORPORATION.....	15
FUNKY OUMA.....	16
GOOD LIFE ORGANIC (PTY) LTD.....	17
KAUKOU HONEYBUSH TEA.....	18
LANGEBERG & ASHTON FOODS A DIVISION OF TIGER CONSUMER BRANDS LTD.....	19
LEKKERSHOP.CO.ZA.....	20
MACAVATION.....	21

NIICE FOODS (PTY) LTD.....	22
NUTCRACKER.....	23
PEPPADEW INTERNATIONAL PTY.....	24
RFG FOODS (PTY) LTD.....	25
ROOIBOSLIEF.....	26
SOUTH AFRICAN FRUIT AND VEGETABLE CANNERS' EXPORT COUNCIL (SAFVCEC).....	27
SECCO DRINK INFUSION.....	28
SETŠONG AFRICAN TEA CRAFTERS.....	29
SOUTH AFRICAN FARMED ABALONE EXPORT COUNCIL.....	30
TASTE AFRICA FOODS (PTY) LTD.....	31
TWO IN A BUSH ROOIBOS CORDIAL.....	32
UBUNTU EXTRA VIRGIN OLIVE OIL.....	33
VAN HUNKS DRINKS.....	34
YOU COOKIE COMPANY.....	35
ZAZI'S PRODUCTIONS.CC.....	36

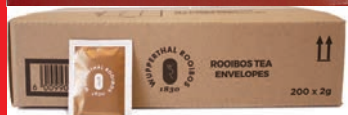


Contact persons at the show and in SA	Muhammed Naas f l m ail Darot Mohamed Farouk Ahmed Kola
Designations	CEO & National Sales Manager – Independent & Export Channel
Postal address and code	P.O. Box 100, Eik n hof, 1872
Telephone	+27 119489949
E-mail	farouk@ alljoy.o .a
Website	www.alljoy.o .a
Main products	High quality Condiments, May nnaie , Peanut Butter, and a nned foods
Quality systems	FSA



Contact persons at the show and in SA	Ingo Sb eer Dannon Cook
Designations	Ingo Sb eer (Head of a les for South Africa & Sub-Saharan Africa) & Dannon Cook (Head of Global Sales)
Postal address and code	Old Banghoek Road, Stellenbos , 7600
Telephone	+44 7713 778103
E-mail	dannon@banhoek illioil.o m
Website	www.banhoek illioil.o m
Main products	Chilli Oil
Quality systems	FSSC 22000





Contact persons at the show and in SA	Matthew Sampson
Designations	Managing Director
Postal address and code	305 De Tyger Office Park, 59 Hannes Louw Drive, Parow North Cape Town
Telephone	+27 834400705
E-mail	matthew@bestinvestin.co.za
Website	www.bestinvestin.com
Main products	Wupperthal rooibos 1830, Ingwe teas rooibos and epure. Private label outsourcing services
Quality systems	FSSC22000 ISO 9001:2015 ISO 14001:2015 ISO 45001:2018



BOTÉBO



Contact persons at the show and in SA	Tebogo Dite be
Designations	Director
Postal address and code	P201, Rietrivier, a o b d al 8710
Telephone	+27 790743389
E-mail	info@botebowines o .a
Website	www.botebowines o .a
Main products	Grape juice and Raisins
Quality systems	HACCAP



BUTTERCUP FARMHOUSE (PTY) LTD

Contact persons at the show and in SA	Chantelle de Bruyn
Designations	Direct or
Postal address and code	17491 Eeufes Street, Grab and, Bloemfontein, 9323
Telephone	+27 780607776
E-mail	ch.wl.debruy@gmail.com
Website	www.buttercupcoffee.co.za
Main products	Vegetable Coffee Bag
Quality systems	ISO 22000



Contact persons at the show and in SA	At Show: Rā n Williams In SA: Annie Brown
Designations	At Show: Rā n Williams – Key Account Manager In SA: Annie Brown- Marketing Co-ordinator
Postal address and code	50 Bell Creek Road, Westlake
Telephone	+27 217015140
E-mail	info@capeherb.co.za
Website	Capeherb.co.za
Main products	• Korean Style Barbeque Rub: https://capeherb.co.za/product/korean-style-bbq-rub • Chilli Crunch : https://capeherb.co.za/product/chilli-crunch • Smashed Avocado Shaker: https://capeherb.co.za/product/smashed-avocado-shaker





CAPE HONEYBUSH TEA COMPANY



Contact persons at the show and in SA	Philipp Rein
Designations	Director
Postal address and code	12 Voortrekker Street, Mossel Bay 6500, Western Cape, South Africa
Telephone	+27 823767754
E-mail	philipp@capehoneybushtea.co.za
Website	www.capehoneybushtea.co.za
Main products	Green Rooibos Matcha, Rooibos Honeybush bulk Private Label Packaging
Quality systems	FSSC22000, Eco Cert Organic Rainforest Alliance

Contact persons at the show and in SA	André Eloff
Designations	Key Accounts and Supply Chain Manager
Postal address and code	P.O. Box 12420, Die Boord, 7613
Telephone	+27 218800130
E-mail	info@b.aloner.co.za
Website	www.b.aloner.co.za
Main products	Olive Products, Jams, Preserves and Marmalades
Quality systems	GFSI (Global Food Safety Initiative) Intermediate





Contact persons at the show and in SA	Kevin Gilbert Gill Gilbert
Designations	Managing Director Sales & Marketing
Postal address and code	P.O. Box 373, Louis Tribardt, 0920
Telephone	+27 155164252
E-mail	gill@denova.co.za
Website	https://www.denova-products.com
Main products	Avocado oil, Macadamia nut oil, Apricot kernel oil and Baobab powder
Quality systems	FSSC



Contact persons at the show and in SA	Linda Lubengu
Designations	Trade Promotion Specialists
Telephone	+27 833963775
E-mail	llubengu@edco.za
Website	www.edco.za



Contact persons at the show and in SA	o hannita Ek een
Designations	Founder
Postal address and code	P.O. Box 7046. Northern Paarl 7623
Telephone	+27 791237087
E-mail	jo@funky_ouma.o.za
Website	www.funky_ouma.o.za
Main products	Clean Label, BBQ and o ok ng e ae nings Salt, heb and p ie blends pak d in trendy, o ne nient pak ging.
Quality systems	FSSC 22000

Contact persons at the show and in SA	Eli Coelho
Designations	Direct or
Postal address and code	P.O. Box 259, Hillc es 3650
Telephone	+27 317663426
E-mail	eli@goodlife.o .a
Website	www.goodlife.o .a
Main products	Organic Culinary Spie s Herbs and their blends Kalahari Salt, Organic Baobab Powder and Organic Baobab Bak ng Powder and Organic Meq uite Powder.
Quality systems	FSA



Contact persons at the show and in SA	Theo Adams
Designations	Director
Postal address and code	P.O. Box 2388, George, 6530
Telephone	+27 825761799
E-mail	theo@kaukou.co.za
Website	https://kaukou.co.za
Main products	Original Honeybush and Green Honeybush
Quality systems	Food Quality Assurance and Halaal





Contact persons at the show and in SA	Nao s Martalaş Mandie Nortjé-de ā ger and Leon Heunis
Designations	Senior Management Mark t Dev lopment Managers
Postal address and code	Langeberg & Ab ton Foodş P.O. Box 527, Paarl, 7620, South Afria
Telephone	+27 8705000 +27 795244936
E-mail	info@landaf.o .a mandie.nortjedejager@landaf.o .a
Website	www.landaf.o .za
Main products	Canned appleş aprio tş fruit o k ail, guaā ş peab es (halē s & b ie ş , pears (halē ş quarters & b ie ş and apple, aprio t, guaā , peab , and pear puree o ne ntrates
Quality systems	BRC, HACCP, IFS and a member of the SGF



Contact persons at the show and in SA	Anna Leahy
Designations	Owner
Postal address and code	3 Fontein Crescent, Onverwacht, Lephalale, Limpopo, 0557, South Africa
Telephone	+27 714115454 +27 725537898
E-mail	shop@lekkershop.co.za
Website	www.LekkerSHOP.co.za
Main products	Dave's Lekker Brownies



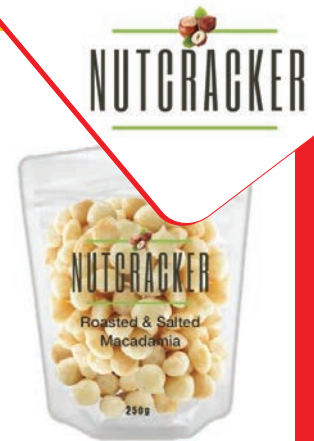


Contact persons at the show and in SA	Paul Walters Pete Synons
Designations	CEO and Sales Executive
Postal address and code	Macadamia Pty Ltd, BSW 12 A Distrit Road, Merriale 3291, KwaZulu-Natal
Telephone	+27 823759252 +27 822944577
E-mail	paul@wedgewoodnougato.za pete@wedgewoodmacadamiaso.za
Website	www.wedgewoodmacadamiaso.za
Main products	Macadamia Ekstra Virgin Oil, Macadamia Crude Oil, Macadamia Protein Powder, Macadamia Mayonnaise
Quality systems	FSSC 22000. For Life. GFSI (banned Sep 2025)



Contact persons at the show and in SA	Tary Muller Wim Kemper
Designations	Tary Muller – Co-Founder, Sales & Marketing Director Wim Kemper- Sales and New Business Development Manager
Postal address and code	Portion 29, Farm Alkmaar, Alkmaar, Mbombela, Mpumalanga 1200
Telephone	+27 662021571
E-mail	hello@niice foods o m
Website	https //www.niice foods o m
Main products	Macadamia oil (Various formats), Macadamia Nut Butter Spreads and Mac Sprinkle Seasoning
Quality systems	• FSA (including HACCP) • Kosher • Halal

Contact persons at the show and in SA	Warwik Blamey Nataba Baboothilall
Designations	Director
Postal address and code	Main Road, Doringkop, Kwa-Zulu Natal 4455
Telephone	+27 723139505
E-mail	nataba@nutcrackers.co.za
Website	www.nutcrackers.co.za
Main products	Macadamia Oil /nuts
Quality systems	BRC





Contact persons at the show and in SA	Kian Macrae
Designations	Sales Director
Postal address and code	P.O. Box 1269 Tzaneen 0850 Farm 264 Braam Street, Nkomo wa, Letaba Limpopo, South Africa 0870
Telephone	+27 153032161/3/4
E-mail	kian.macrae@peppadew.com
Website	www.peppadew.com
Main products	Peppadew® Sweet Piquante Peppers plus various peppers and condiments
Quality systems	FSSC 22000 Accreditation, GlobalGap, Kosher, Halal, Vegetarian

Contact persons at the show and in SA	Garron Arende
Designations	Head of International Sales
Postal address and code	Private Bag X3040, Paarl, 7620, Western Cape, South Africa
Telephone	+27 218704000
E-mail	info@rfg.co.za garron.arendse@rfg.co.za
Website	www.rfg.co.za
Main products	Canned fruit (peaches, pears, fruit cocktail, apricots, pineapple) and Fruit juice
Quality systems	HACCP, BRC, FSSC, IFS





Contact persons at the show and in SA	Melia Rademan
Designations	Managing Director
Postal address and code	64 Is and View Close, Otto du Plein's Drive, Big Bay, Western Cape, South Africa, 7441
Telephone	+27 729244309
E-mail	melia@rooiboslief.co.za info@rooiboslief.co.za
Website	www.rooiboslief.co.za
Main products	Organic Rooibos Tea and Infused Rooibos Tea in various packaging for HORECA clients as well as bulk Rooibos and Honeybush Teas for exports to importers/distributors
Quality systems	Certified Organic by Ecocert, Packing & processing co-packing facilities have BRCGS & FSSC Food Safety Certification

SOUTH AFRICAN FRUIT AND VEGETABLE CANNERS' EXPORT COUNCIL (SAFVCEC)



Contact persons at the show and in SA	Jill Atwood-Palm Arlene Pienaar
Designations	General Manager Administration: Office Support
Telephone	+27 218711308
E-mail:	jill@safvcec.co.za arlene@safvcec.co.za
Website	www.safvcec.co.za
Main products	Canned fruit and vegetables
Quality systems	HACCP; PPECB 3 rd Party Inspection; ISO; Various on-line quality processes





Contact persons at the show and in SA	Wesley Pieters
Designations	Founder
Postal address and code	106 Salt Creek Avenue, 374 Albert Road, Woodstock Cape Town, 8051
Telephone	+27 836555298
E-mail	wesley@tablelab.co.za
Website	www.tablelab.co.za
Main products	Secco Drink Infusion, Premium Dried Fruit
Quality systems	COA, FDA Approved

Contact persons at the show and in SA	Retang Phaahla
Designations	Chief Executive Officer
Postal address and code	88 Rib ards Drive , Unit 29 Innovation Worx Halfway House , Midrand, 1685
Telephone	+27 799678063
E-mail	info@setšongtea.co.za
Website	www.setšongtea.co.za
Main products	Indigenous African teas crafted from natural flora, including functional blends such as Strawberry & Fennel Sleep Tea; Chai Spiced Energy Tea; Orange, Ginger & Turmeric Calming Tea; Lemon, Ginger & Cinnamon Flu Tea; Black Bush Hormone Balance Tea; Red Root Digestion Tea; Lemon, ginger & berry Detox Tea, and Orange Spiced Immunity Tea
Quality systems	HACCP





SOUTH AFRICAN FARMED ABALONE EXPORT COUNCIL

Contact persons at the show and in SA	Rhomona Gounden
Designations	CEO
Postal address and code	4 Butts Lane, Thornton, Cape Town, Western Cape, 7460
Telephone	+27 835293538
E-mail	rhomona@southafricanabalone.co.za
Website	www.southafricanabalone.co.za
Main products	Abalone



Contact persons at the show and in SA	Verena Thomas
Designations	Marketing
Postal address and code	37 Vineyard Road, Claremont
Telephone	+27 214818200
E-mail	veriah@tasteafrica
Website	www.tasteafrica
Main products	Ina paaman mixed grocery products salad dressings butternut, pineapple, mango, tomato, onion, and a variety of ready-to-eat products. Also available are hot sauce, salad, pink, and pickled onions, dried mango products, olive oil, dried fruit rolls – mango & strawberry.
Quality systems	ISO22000





TWO IN A BUSH ROOIBOS CORDIAL



Contact persons at the show and in SA	ANUGA – Hetta and De nter Terblanck South Africa – Marie-Louise Ooshuizen
Designations	Co-Founders
Postal address and code	P.O. Box 353, Frankhoek 7690
Telephone	+27 082576 6988 +27 082803 8300
E-mail	hetta@twoinabush.co.za marielouise@twoinabush.co.za
Website	www.twoinabush.co.za
Main products	Rooibos Cordial
Quality systems	FSSC 22000



UBUNTU
EXTRA VIRGIN OLIVE OIL

Contact persons at the show and in SA	Lojō Manga
Designations	Founder
Postal address and code	204 7th Avenue, Gray Park Cape Town, 7888
Telephone	+27 738365185
E-mail	info@ubuntuevo.o.o.m
Website	www.ubuntuevo.o.o.m
Main products	Premium Ek ra Virgin Olive Oil (EVOO), Infused Olive Oils (e.g. Frankene EVOO) and Bottling services for related agro-products (wine, maddamia, avocado, infused berries)
Quality systems	FS 22 000 and ISO 2000 Certificate





Contact persons at the show and in SA	Show: Sb alk Honey n an SA: Tom Gamborg
Designations	Sb alk – Brand Embaa dor; Tom-Founder
Postal address and code	Werk uis 1 st Floor; Kildare Centre; C/O Kildare Road And Newlands Ave nue, Newlands 7700
Telephone	+27 799275081 +27 769962220
E-mail	b alk utthere@gmail.o m tom@n hunks rinks o m
Website	www.n hunks rinks o m
Main products	Van Hunk Method Cap Cla s que Brut, Van Hunk Method Cap Cla s que Brut Ro e ; Van Hunk Non Alo holic Spark ing Ro e
Quality systems	BRS, COA



Contact persons at the show and in SA	Johan de Vries
Designations	Export Manager
Postal address and code	52 Beacon Way, Beaconvale, Parow, South Africa, 7500
Telephone	+27 215102300
E-mail	johan@you.co.za
Website	www.you.co.za www.youcookiecompany.com
Main products	Biscuits & Rusk
Quality systems	FSSC 22000, Halal





Contact persons at the show and in SA	Thobeka
Designations	CEO/Founder
Postal address and code	Edenburg Market, Hall 1 unit 115, 4 Fortune and Heidelberg Rd, City Deep
Telephone	+27 827499553
E-mail	thobeka@zaziproductions.co.za
Website	www.zaziproductions.co.za
Main products	Zazi's Juice, Dried Fruits, Biltong, Chocolate, Spies
Quality systems	HS Code 0813, 081339 Spies 081339



the dtic Customer Contact Centre

National Callers: 0861 843 384

International callers: +27 (0)12 394 9500

Website: www.thedtic.gov.za



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

