

# INVITATION

The Department of Trade, Industry and Competition (**the dtic**), through its Cosmetics Sector Desk invites you to a webinar for the presentation of the Cosmetics Sector Strategy.

The updated strategy, jointly developed by Trade and Industrial Policy Strategies (TIPS) will address the cosmetics sector's evolving challenges, particularly the impact of COVID-19 on manufacturing while promoting the growth and preference for Proudly South African products.

The webinar will present key findings from TIPS' recent research and outline strategic priorities for enhancing competitiveness and sustainability in the sector.

It will also offer a platform for engagement between government, industry stakeholders, and researchers.

## Webinar Details

Date: Wednesday, 04 June 2025

Time: 10:00 – 13:00

Platform: MS Teams ([Registration Link](#))

Enquiries: Sinah Mosehla : [SMosehla@thedtic.gov.za](mailto:SMosehla@thedtic.gov.za)

Makhosazana Mayekiso: [MMayekiso@thedtic.gov.za](mailto:MMayekiso@thedtic.gov.za)



**the dtic**

Department:  
Trade, Industry and Competition  
REPUBLIC OF SOUTH AFRICA

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the dtic Customer Contact Centre: 0861 843 384

the dtic Website: [www.thedtic.gov.za](http://www.thedtic.gov.za)

