

READY TO TAKE YOUR SOUTH AFRICAN PRODUCT BEYOND THE BORDER?

Apply to Join the **eTrade South Africa Export Accelerator Programme**

This is an initiative of **the dtic**,
powered by **DHL GoTrade**.

A SIX-MONTH PRACTICAL E-COMMERCE EXPORT ACCELERATOR

Selected businesses will strengthen their export strategy, digital trade capabilities, compliance, customs, logistics, pricing and buyer readiness through practical learning and partner support.



WHO SHOULD APPLY?

Established South African small, medium and micro-enterprises (SMMEs) with a sale-ready product produced or meaningfully beneficiated in South Africa, evidence of customer demand, capacity to fulfil future orders and a clear international growth ambition.



ELIGIBLE SECTORS:



value-added
agro-processing



cosmetics and
personal care



clothing, textiles,
leather and footwear.



APPLICATIONS ARE NOW OPEN

APPLICATIONS CLOSE

02 OCTOBER 2026



SCAN TO APPLY

Start your
application



the **dtic**

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA



A **NATION** 
THAT **WORKS**  **FOR ALL**

