the dtic
Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

BE PART OF THE GROWTH!!!
MARKET AND SHOWCASE YOUR PRODUCTS AT THE SOUTH AFRICAN NATIONAL PAVILION AT FOODEX JAPAN 2027 IN TOKYO, JAPAN FROM 09 – 12 MARCH 2027

As Japan's leading food and beverage exhibition, FOODEX JAPAN continues to bring together global industry professionals, innovative products, and new business opportunities. The event has once again demonstrated its role as a key platform for business, trade, and industry insights across Asia.

the dtic extends an invitation to your firm and other exporters of agro-processed products to apply to participate in the 52nd Foodex Japan 2027, scheduled to take place from 09 – 12 March 2027 in Tokyo, Japan. The deadline date for the submission of complete National Pavilion application forms is **12 November 2026**.

Target sectors include processed foods, agriculture and beverages, including confectionery, dairy products, delicatessen products, dietetic products, frozen foods, fruits and vegetables, herbs and spices, ingredients, meat and meat products, food oils, organic products, seafood, seasonings and condiments.
Beverages: beer, brandy, liqueurs, spirits, whisky, wine, coffee, tea, fruit juice and soft drinks.

the dtic will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs;
- Freight-forwarding of display materials;
- Air travel assistance up to R20,000 (SMME's & BOE's only); and
- Daily subsistence allowance of R3,500 per day (SMME's & BOE's only)

Applications should be submitted to DRMagolego@thedtic.gov.za

For more information visit: http://www.jma.or.jp/foodex/en/

National Pavilion application forms and guidelines can be downloaded via **the dtic** website: http://www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/

For any enquiries pertaining to applications, sector and/or event please contact:	
Ms Dimakatso Magolego Tel: 012 394 - 5476 Email: DRMagolego@thedtic.gov.za	Ms Meresina Ranphabana Telephone: (012) 394 5918 MRanphabana@thedtic.gov.za

NB!! The deadline for submission of complete National Pavilion application form accompanied by all supporting documentation is
12 NOVEMBER 2026

NB:

1. **B-BBEE certificate,** all applicants must submit a valid B-BBEE certificate maximum **Level 8** or a sworn affidavit (an affidavit is for entities having less than R10 Million turnover). This is in compliance with B-BBEE Amendment Act.

2. **Please note that the dtic will be responsible for the company's benefits as per EMIA guidelines only, any health-related costs will be the responsibility of the individual companies.**

NB!! The deadline for submission of complete National Pavilion electronic application form accompanied by all supporting documentation is
12 NOVEMBER 2026 @ 16:00
NO LATE APPLICATIONS WILL BE ACCEPTED