

Invitation

OUTWARD SELLING MISSION INVITATION TO ACCRA, GHANA, AND LAGOS, NIGERIA, FROM 22 TO 29 OCTOBER 2025

The Department of Trade, Industry and Competition (**the dtic**) invites interested companies to participate in an Outward Selling Mission (OSM) to Accra, (Ghana), and Lagos, (Nigeria), from **22 to 29 October 2025**. The objective of the OSM is to facilitate market access for South African value-added goods and services in Ghana and Nigeria. Planned activities during the OSM include a Business Seminar, Business-to-Business meetings and site visits.

Targeted sectors: Mining, Infrastructure and Agriculture and Agro-processing.

Entities that wish to apply for EMIA funding to participate in this event must:

- Have been in business for at least two years;
- Acquired proven business track record;
- Be competitive in the South African market;
- Be export-ready and or have exported previously;
- Have the capacity to timeously supply any export orders resulting from the OSM; and
- Have a valid and active tax clearance certificate.

the dtic will provide:

- Economy class return airfare up to a pre-determined maximum amount;
- Daily accommodation up to a pre-determined maximum amount (bed and breakfast only); and
- Excess luggage allowance for samples up to R2,500 per delegate.

Application Form

- [Outward Mission Guidelines](#)
- [Group Missions Services Application Form](#)
- [Group Missions Manufacturing Application Form](#)

The closing date for applications is Wednesday, 09 July 2025.

EMIA Application enquiries should be directed to:

Ms Samantha Sithole, e-mail: SSithole@thedtic.gov.za

Tel: 012 394 1500

Applications for Funding must be addressed to:

OSMGhana&Nigeria2025@thedtic.gov.za. The e-mail subject must mention the name of the event as well as the event date, and must be submitted in a zip-folder file. Only electronic applications submitted to the above e-mail address will be processed.



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA



Invitation

Trade enquiries should be directed to: **Ms Mapaseka Sephai**, Tel: 012 394 45571, e-mail: **MSephai@thedtic.gov.za**



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