

Invitation

Outward Selling Mission Invitation to India, From 24-30 August 2025

The Department of Trade, Industry and Competition (**the dtic**) invites interested companies to participate in an Outward Selling Mission (OSM) to India, from **24-30 August 2025**. The purpose of the mission is to showcase South African products and explore opportunities in the Indian market. The mission will comprise of a Business Seminar, B2B meetings and site visits.

Targeted sectors: Agriculture and Agro-Processing; Electro-technical and Chemicals.

Entities that wish to apply for EMIA funding to participate in this event must:

- Have been in business for at least two years
- Acquired proven business track record
- Be competitive in the South African market
- Be export-ready and or have exported previously
- Have the capacity to timeously supply any export orders resulting from the SOM, and
- Have a valid tax clearance certificate and other EMIA required documents.

the dtic will provide:

- Economy class return airfare up to a pre-determined maximum amount
- Daily accommodation up to a pre-determined maximum amount (bed and breakfast only), and
- Excess luggage allowance for samples up to R2,500 per delegate.

The closing date for applications is **8 July 2025**.

NO COURIER / POSTED APPLICATIONS WILL BE ACCEPTED

Application form/EMIA enquiries should be directed to:
Ms Samantha Sithole: 012 394 1500.

Applications for funding must be addressed to: OSMIndia2025@thedtic.gov.za

Email subject must make mention of the event as well as the event date and must be submitted in a zip-folder file. Only electronic applications submitted to the above e-mail address will be processed.

For trade enquiries, please contact:

Ms Meresina Ranphabana

Telephone: (012) 394-5918

E-mail: MRanphabana@thedtic.gov.za



the dtic

Department:
Trade, Industry and Competition
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