

# CALL FOR APPLICATIONS

## Sustainable Seafood Exporters - Import Promotion Desk (IPD) Programme

The Department of Trade, Industry and Competition (**the dtic**), together with the Import Promotion Desk (**IPD**), invite seafood exporters to apply for the Import Promotion Desk (IPD) programme.

The initiative funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) seeks to support Small and Medium-Sized Enterprises in accessing the European market through targeted capacity building, market intelligence, export coaching, and direct matchmaking with European buyers.

Since launching the programme in South Africa in 2024, it has successfully supported local companies at the Seafood Expo Global 2025 in Barcelona. Building on this success, the IPD is organising a Sourcing Mission to South Africa in October 2025 to identify and select new partner companies. If your company is ready to expand into the European market, apply now to become part of this exclusive support programme by clicking this link: [IPD Sourcing Mission Seafood](#) by **30 September 2025**

For more information, you can contact the Project Manager:  
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**the dtic**

Department of  
Trade, Industry and Competition  
REPUBLIC OF SOUTH AFRICA



Federal Ministry  
for Economic Cooperation  
and Development



Partners in  
Transformation  
Import Promotion Desk

