

Invitation

EXPLORE AND DIVERSIFY YOUR EXPORT MARKETS OUTWARD SELLING MISSION TO MALAYSIA AND SINGAPORE FROM 02 - 06 FEBRUARY 2026

The Department of Trade, Industry and Competition (**the dtic**) invites interested companies to participate in an Outward Selling Mission (OSM) to Singapore and Kuala Lumpur, Malaysia from **02 to 06 February 2026**. The purpose of the mission is to promote South African value-added products and services in these market. The mission will comprise of a Business Seminar, B2B meetings as well as site visits.

Targeted sector: Agro-processing, Cosmetics, Aerospace and Defence

Entities that wish to apply for EMIA funding must:

- Have been in business for at least two years;
- Acquired proven business track record;
- Be competitive in the South African market;
- Be export-ready and or have exported previously;
- Have the capacity to timeously supply any export orders resulting from the OSM; and
- Have a valid and active tax clearance certificate.

the dtic will provide:

- Economy class return airfare up to a pre-determined maximum amount;
- Daily accommodation up to a pre-determined maximum amount (bed and breakfast only); and
- Excess luggage allowance for samples up to R2,500 per delegate.

The closing date for applications is 14 November 2025.

NO COURIER / POSTED APPLICATIONS WILL BE ACCEPTED

Applications for funding must be addressed to: OSMMalaysia&Singapore2025@thedtic.gov.za

The email subject must make mention of the event name as well as the event date and all documents must be submitted in a zip-folder file. Only electronic applications submitted to the above e-mail address will be processed.

For trade enquiries, please contact:

Ms Meresina Ranphabana

Telephone: (012) 394-5918

E-mail: MRanphabana@thedtic.gov.za



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

