

# Invitation

## EXPLORE AND DIVERSIFY YOUR EXPORT MARKETS OUTWARD SELLING MISSION TO INDONESIA, VIETNAM AND MALAYSIA BETWEEN 21 – 28 OCTOBER 2025.

The Department of Trade, Industry & Competition (**the dtic**) invites interested companies to participate in an Outward Selling Mission (OSM) to Indonesia, Vietnam and Malaysia between **21 – 28 OCTOBER 2025**. The purpose of the mission is to promote South African value-added products and services in these markets. The mission will comprise a Business Seminar, B2B meetings as well as Site Visits.

**Targeted sectors:** Agriculture / Agro-Processing, Automotive Components and Capital Equipment.

Entities that wish to apply for EMIA funding to participate in this event must:

- Have been in business for at least two years;
- Acquired proven business track record;
- Be competitive in the South African market;
- Be export-ready and or have exported previously;
- Have the capacity to timeously supply any export orders resulting from the SOM; and
- Have a valid and active tax clearance certificate.

**the dtic** will provide:

- Economy class return airfare up to a pre-determined maximum amount;
- Daily accommodation up to a pre-determined maximum amount (bed and breakfast only); and
- Excess luggage allowance for samples up to R2,500 per delegate.

**The closing date for applications is 23 September 2025.**

**NO COURIER / POSTED APPLICATIONS WILL BE ACCEPTED**

Application form/EMIA enquiries should be directed to:

[OSMIndonesia&Vietnam2025@thedtic.gov.za](mailto:OSMIndonesia&Vietnam2025@thedtic.gov.za)

**Applications for funding must be addressed to:** [OSMIndonesia&Vietnam2025@thedtic.gov.za](mailto:OSMIndonesia&Vietnam2025@thedtic.gov.za)

**Email subject must make mention of the event as well as the event date and must be submitted in a zip-folder file. Only electronic applications submitted to the above e-mail address will be processed.**

For trade enquiries, please contact:

Ms Munzhedzi Mahosi

Telephone: (012) 394-5645

E-mail: [MMahosi@thedtic.gov.za](mailto:MMahosi@thedtic.gov.za)



**the dti**

Department:  
Trade and Industry  
REPUBLIC OF SOUTH AFRICA

