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Department:  
Trade, Industry and Competition  
REPUBLIC OF SOUTH AFRICA

## **THE NATIONAL COUNCIL OF PROVINCES**

### **QUESTION FOR WRITTEN REPLY**

#### **QUESTION NO. 440**

#### ***Maximising exports***

**Ms M Kennedy (Limpopo: EFF) to ask the Minister of Trade, Industry and Competition:**

(a) What plans are in place to maximise exports that focus on growth and job creation and (b) what are the relevant details in this regard? CW500E

#### **REPLY:**

- (a) In support of reducing dependence on a small domestic market and the South African economy transitioning to an export-oriented economy, and to contribute to the priorities of industrialization, job creation, transformation and building a capable state, the department will expand and improve the effectiveness of current export measures, as well as implement new export initiatives.
- (b) In terms of markets, the department will adopt a “butterfly approach” which prioritises the implementation of the AfCFTA and unlocking opportunities in the rest of Africa as the foundation of our global engagements, with additional export initiatives in the rest of the world focusing on leading and established markets as well as new and emerging market opportunities. The export activities of the department will prioritise sectors and products in key Industrial Policy sectors and will include, but not limited to:
- Increasing capacity of South Africa’s enterprises to export, including skills for exporting;

- Penetrating African export markets beyond SADC, also focussing on advancing services exports, including using the benefits of the AfCFTA.
- Promotion and marketing of South African goods and services exports globally;
- Resolving trade barriers faced by South African businesses; and
- Improved trade finance instruments.

**-END-**