

Invitation

OUTWARD SELLING MISSION INVITATION TO NAIROBI, KENYA AND KAMPALA, UGANDA FROM 23–27 NOVEMBER 2026

The Department of Trade, Industry and Competition (**the dtic**) invites interested companies to apply to participate in an Outward Selling Mission (OSM) to Nairobi, Kenya and Kampala, Uganda, which runs from **23 to 27 November 2026**.

The objective of the OSM is to facilitate market access for South African value-added goods and services in Kenya and Uganda. Planned activities during the OSM include a business seminar, business-to-business meetings and site visits.

Targeted sectors: agriculture and agro-processing (food and beverages), iron and steel, and machinery and equipment.

How to Apply:

- closing date for complete EMIA applications with all supporting documents is **23 September 2026**;
- applications for EMIA funding must be emailed to: OSMKenya&Uganda2026@thedtic.gov.za **and not to the email addresses for enquiries**;
- only electronic applications submitted in a ZIP folder to the above e-mail address will be processed;
- **no WeTransfer** or similar file-sharing links are permitted, as they expire and cannot be reliably tracked;
- the **subject line** of the email must include the **event name and date**; and
- please ensure that only one application is submitted per e-mail.

Entities that wish to apply for EMIA funding to participate in this event must:

- have been in business for at least two years;
- acquired proven business track record;
- be competitive in the South African market;
- be export-ready and or have exported previously;
- have the capacity to timeously supply any export orders resulting from the OSM; and
- have a valid and active tax clearance pin and compliant contributor B-BBEE certificate level 1-8.



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Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA



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Application forms

- Group Missions Export [Councils Application Form](#)
- Group Missions [Manufacturing Application Form](#)
- Group Missions [Services Application Form](#)

the dtic will provide:

- economy class return airfare up to a pre-determined maximum amount;
- daily accommodation up to a pre-determined maximum amount (bed and breakfast only); and
- excess luggage allowance for samples up to R2 500 per delegate.

EMIA enquiries: Mr Ernest Selota at ESelota@thedtic.gov.za or 012 3941995

Trade enquiries: Ms Mapaseka Masilo at MMasilo@thedtic.gov.za or 012 394 5571



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