

EXPLORE AND DIVERSIFY YOUR EXPORT MARKETS

Outward Selling Mission to SOUTH KOREA AND JAPAN 19 TO 26 MARCH 2027

The Department of Trade, Industry and Competition (**the dtic**) invites interested companies to participate in an Outward Selling Mission (OSM) to South Korea and Japan, from **19 to 26 March 2027**.

The purpose of the mission is to promote South African value-added goods and services into these markets.

The mission will comprise a business seminar, B2B meetings as well as site visits.

TARGETED SECTORS



Green Energy



Critical Minerals



End of Life Vehicle Management



EV Battery Value Chain



Automotive and Components



ENTITIES THAT WISH TO APPLY FOR EMIA FUNDING TO PARTICIPATE IN THIS EVENT MUST:

- Have been in business for at least two years
- Have acquired a proven business track record
- Be competitive in the South African market
- Be export-ready or have exported previously
- Have the capacity to timeously supply any export orders resulting from the OSM, and
- Have a valid and active tax clearance certificate and compliant contributor B-BBEE certificate (level 1-8).



the dtic WILL PROVIDE:

- Economy class return airfare up to a pre-determined maximum amount
- Daily accommodation up to a pre-determined maximum amount (bed and breakfast only); and
- Excess luggage allowance for samples up to R2,500 per delegate.



The closing date for applications is **Friday, 20 November 2026**.



APPLICATION FORMS:



Group Missions Guidelines



Manufacturing – Application Form



Services – Application Form



Export Councils – Application Forms



Applications for EMIA funding must be addressed to:

OSMSouthKorea&Japan2027@thedtic.gov.za

The subject must make mention of the event as well as the event date. Only electronic applications submitted in a ZIP folder to the above e-mail address will be processed. Please ensure that only one application is submitted per e-mail.

Important: WeTransfer or similar file-sharing links are not permitted, as they expire and cannot be reliably tracked due to the high volume of applications we receive.



EMIA enquiries can be directed to Ms Ernest Selota, at **ESelota@thedtic.gov.za** or **012 394 1995**.

No EMIA applications are to be submitted to this e-mail address.



Export enquiries can be directed to Ms Munzhedzi Mahosi, at **MMahosi@thedtic.gov.za** or **012 394 5645**.

No EMIA applications are to be submitted to this e-mail address.



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

the dtic - together, growing the economy

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