

INVITATION

EXPLORE AND DIVERSIFY YOUR EXPORT MARKETS

Outward Selling Mission to SOUTH KOREA AND JAPAN
19 to 26 March 2027

SOUTH KOREA

JAPAN



The Department of Trade, Industry and Competition (**the dtic**) invites interested companies to apply to participate in an Outward Selling Mission (OSM) to South Korea and Japan **from 19 to 26 March 2027**.

The objective of the OSM is to facilitate market access for South African value-added goods and services in South Korea and Japan. Planned activities during the OSM include a business seminar, business-to-business meetings and site visits.



Targeted sectors:

green energy, critical minerals, end-of-life vehicle management, EV battery value chain, and automotive components.



How to Apply:

- closing date for complete EMIA applications with all supporting documents is **Friday 30 October 2026**;
- applications for EMIA funding must be emailed to: **OSMSouthKorea&Japan2027@thedtic.gov.za** and not to the email addresses below for enquiries;
- only electronic applications submitted in a ZIP folder to the above e-mail address will be processed;
- no WeTransfer or similar file-sharing links are permitted, as they expire and cannot be reliably tracked;
- the subject line of the email must include the event name and date;
- please ensure that only one application is submitted per e-mail.



Entities that wish to apply for EMIA funding to participate in this event must:

- have been in business for at least two years;
- acquired proven business track record;
- be competitive in the South African market;
- be export-ready and/or have exported previously;
- have the capacity to timeously supply any export orders resulting from the OSM;
- have a valid and active tax clearance pin and compliant contributor B-BBEE certificate level 1–8.



the dtic will provide:

- economy class return airfare up to a pre-determined maximum amount;
- daily accommodation up to a pre-determined maximum amount (bed and breakfast only);
- excess luggage allowance for samples up to R2 500 per delegate.



EMIA enquiries: Mr Ernest Selota at **ESelota@thedtic.gov.za** or 012 394 1995

Export enquiries: Ms Munzhedzi Mahosi at **MMahosi@thedtic.gov.za** or 012 394 5645



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

the dtic - together, growing the economy

the dtic Customer Contact Centre: 0861 843 384

the dtic Website: www.thedtic.gov.za

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THAT **WORKS** **FOR ALL**

