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Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

THE NATIONAL ASSEMBLY

QUESTION FOR WRITTEN REPLY

QUESTION NO. 1216

Rev N B Gcwabaza (MK) to ask the Minister of Trade, Industry and Competition:

Considering that the initiative to give business opportunities outside the Republic was funded by public resources, what (a) mechanisms have been put in place to monitor and evaluate the return on investment to the Government and the broader economy of the Republic and (b) is the set time frame to assess performance? NW1364E

REPLY:

- (a) Incentive programmes are broadly focussed on supporting South African registered companies to locate new or expansion projects in South Africa. These projects supported are required to make an investment in productive assets amongst others, and are monitored on an ongoing basis. With regards to exports, the Export Marketing and Investment Assistance (EMIA) scheme serve a key instrument to fund the participation of South African companies in promotion activities to advance South Africa's value added exports of products and services. As part of the funding obligations, companies supported under the EMIA scheme are required to report on the outcomes of their participation at approved events. The reporting includes the completion of a post-event questionnaire, which captures whether export orders were secured and the value of such orders. This mechanism ensures that the Department can monitor the immediate impact of the support provided and evaluate the return on investment to the Government and the broader economy.
- (b) Companies are required to provide a report six (6) months after the event. This report details the export sales generated in the period following and as a result of their participation at the event.

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