



SA CAPITAL EQUIPMENT
EXPORT COUNCIL

SACEEC

The South African Capital Equipment Export Council (SACEEC) is a Non-Profit Organisation established as a Public/Private Partnership between the South African Capital Equipment Manufacturers and Service Suppliers and the South African Department of Trade, Industry and Competition (DTIC).

What is SACEEC?



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Mandate

- Value Chain Development and Optimisation, Improved Competitiveness, through clustering.
- Ensuring an effective and efficient regulatory framework.
- Assisting in forging Domestic and International linkages and networks between Manufacturers; Local and International and between Suppliers and End Users.
- Exploiting Economies-of-Scale, Global Competitiveness and Research and Development to ensure World Class Products and Systems.
- Market Research Assistance.



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What does the Sector Cover

- Mining
- Agriculture / Agri-businesses
- Building and construction
- Processing
- Utilities
- **The products groups servicing these markets are:**
 - Materials Handling
 - Environmental Control
 - Refining / Manufacturing Process
 - Drilling, digging, cutting & earthmoving
- **The services groups servicing these markets are:**
 - Design & Project Management
 - Finance



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Benefits of Joining the SACEEC

- Ease of business
- Ease of payment or payment most likely.
- Support structure in a foreign country.
- Access to FME of the DTIC.
- Access to Embassy's and Chambers of Commerce.
- Access to Different Chambers of Mines.
- Business Access to Exhibitions Locally and Internationally.
- Promotion of Inward Buying Missions and Outward Selling Missions.
- Access to Embassies
- Access to Chamber of Mines
- Access to Chambers of Commerce
- Access to Exhibitions through Visitor Invites or Premier Invites
- Partnerships with Exhibitions Organizers
- Partnership with Media Companies
- Monthly Mailers and News
- Monthly Meet and Greets
- Bi-Yearly Awards Ceremonies



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Other Functions of SACEEC

- Training on the Basics of Exporting and the pitfalls of Exhibition Planning and Executions.
- Exhibition and Stand Behaviour Training.
- Basic Export Marketing and Promotions.
- Training on Different Countries Culture, how and what to respect in foreign countries.
- Forward Cover Purchasing.
- Logistical importance of successful exporting.
- Risk Insurance.
- And if there is any other Training you would like to do, we can arrange this.



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Thank You!



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