

Invitation

SHOWCASE YOUR PRODUCTS AT THE SOUTH AFRICAN NATIONAL PAVILION AT GULFOOD 2027 DUBAI, UNITED ARAB EMIRATES FROM 15 – 19 MARCH 2027

the dtic invites interested companies in the agro-processing sector to apply for funding to participate at the largest trade exhibition in the Middle East, the Gulfood 2027 in Dubai, United Arab Emirates (UAE), from **15 to 19 March 2027**.

The Middle East's rapidly growing population is driving a growing demand for food and agro-processed products which will continue to rise in the next five years presenting enormous opportunities for food exports and regional trade partnerships. South Africa will participate in the fine food pavilion which focuses on agro-processing products **excluding: meat, confectionery, alcoholic and non-alcoholic beverages**.

How to Apply:

- Application forms for the Export Marketing and Investment Assistance (EMIA) scheme can be found at: <http://www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/>
- Interested companies are required to complete scan and email the EMIA application form and requisite supporting documents to: BMorudi@thedtic.gov.za
- Applications close **15 October 2026 at 16:00. No late applications will be accepted.**
- **No courier/posted applications will be accepted.**

the dtic will offer the following financial support to qualifying firms:

- Air travel assistance up to R20,000 (SMME's and Black Owned Enterprises only)
- Daily subsistence allowance up to R3,500 per day (SMME's and Black Owned Enterprises only)
- Exhibition space and booth rental costs
- Freight forwarding of display material.

APPLICATIONS (EMIA)	SECTOR / EVENT (Export Promotion)
Ms. Batseba Morudi Tel: 012 394 1195 Email: BMorudi@thedtic.gov.za	Ms. Mpho Sebatana Tel: 012 394 3415 E-mail: MSebatana@thedtic.gov.za



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA
REPUBLIC OF SOUTH AFRICA



Invitation

NB:

1. **B-BBEE certificate**, all applicants must submit a valid B-BBEE certificate maximum **Level 8** or a sworn affidavit (an affidavit is for entities having less than R10 Million turnover). This is in compliance with B-BBEE Amendment Act.
2. **Please note that the dtic will be responsible for the company's benefits only as per EMIA guidelines, any COVID-19 related costs such as PCR tests, quarantine costs, etc will be the responsibility of the individual companies**



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA
REPUBLIC OF SOUTH AFRICA

