



the dti

Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA

INVITATION

SIAL PARIS – THE INTERNATIONAL FOOD EXHIBITION 2026 PARIS, FRANCE

17 – 21 OCTOBER 2026

the dti invites exporters interested in attending the 2026 SIAL Paris International Food Products Exhibition from 17 – 21 October to apply to be a South African National Pavilion participant.

Applications close on **11 June 2026**. All applications **must be emailed** to: BMorudi@thedtic.gov.za. No courier or posted applications will be accepted.

Application forms and guidelines: www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/

SIAL Paris is a leading international food exhibition hosted every two years and is an ideal platform for South African exporters to showcase food products, engage with international buyers and explore new export market opportunities.

the dti will offer the following financial support to qualifying firms:

- Exhibition space and booth rental costs
- Freight forwarding of display material
- Air travel assistance up to R20,000.00 (SMME and BOE only)
- Daily subsistence allowance of R3,500.00 per day (SMME and BOE only)

The South Africa National Pavilion at the SIAL Paris event will focus on:

- Processed Foods
- non-Alcoholic Beverages
- Preserved Foods
- Spices
- Soups
- Deep Frozen Products
- Cured Meat
- Health And Organic Products
- Sweets
- Sea Food
- Gourmet Food Products.



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Interested companies are required to complete and submit/email and scan the attached EMIA application form and all required supporting documents to the following colleagues:

Ms Basteba Morudi

Telephone: (012) 394-1195

E-mail: BMorudi@thedtic.gov.za

Mr Seth Pule

Telephone: (012) 394-13087

E-mail: spule@thedtic.gov.za

NB:

1. **B-BBEE certificate**, all applicants must submit a valid B-BBEE certificate maximum **Level 8** or a sworn affidavit (an affidavit is for entities having less than R10 Million turnover). This is in compliance with B-BBEE Amendment Act.
2. **Please note that the dtic will be responsible for the company's benefits as per EMIA guidelines only, any health-related costs will be the responsibility of the individual companies.**

The deadline for submission of complete National Pavilion electronic application form accompanied by all supporting documentation is 11 June 2026@ 16:00

NO LATE APPLICATIONS WILL BE ACCEPTED