



the dtic

Department:
Trade, Industry and Competition
REPUBLIC OF SOUTH AFRICA

INVITATION

THE SOUTH AFRICAN NATIONAL PAVILION AT
THE KOREA INTERNATIONAL BOAT SHOW (KIBS) 2027,
GOYANG SI, SOUTH KOREA
12 – 14 MARCH 2027

the dtic invites exporters to participate in the Korea International Boat Show (KIBS) from **12 - 14 March 2027** in **Goyang Si, South Korea**. The deadline date for the submission of completed National Pavilion application forms is **12 October 2026**.

The KIBS is Korea's premier marine leisure exhibition at the Korea International Exhibition Centre (KINTEX). The KIBS showcases the latest boats, yachts and marine technologies, and brings together manufacturers, service providers and enthusiasts. The show includes business networking product displays and conferences pertaining to sailing lifestyle and market trends and yacht care.

This opportunity is made available through **the dtic** Export Marketing and Investment Assistance scheme and is reserved for:

- Companies that are competitive in the South African market
- In business for a minimum of two years
- Export-ready.

the dtic will offer:

- Exhibition space and booth rental costs
- Freight forwarding of display material
- Air travel assistance up to R20,000.00 (SMME and BOE only)
- Daily subsistence allowance of R3,500.00 (SMME and BOE only).

For more information visit: www.koreaboatshow.or.kr/eng/index.do

National Pavilion application forms and guidelines can be downloaded via **the dtic** website:

www.thedtic.gov.za/sectors-and-services-2/1-4-2-trade-and-export/export-marketing-and-investment-assistance-emia/group-offerings/

Applications must be emailed to: MGawula@thedtic.gov.za and no courier or posted applications will be accepted.

For any enquiries pertaining to applications, sector and/or event please contact:	
APPLICATIONS	SECTOR / EVENT
Mr Mayanda Gawula Email: MGawula@thedtic.gov.za Tel: (012) 394 1616	Ms Meresina Ranphabana Email: MRanphabana@thedtic.gov.za Tel: (012) 394 5918



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NB:

1. **B-BBEE certificate**, all applicants must submit a valid B-BBEE certificate maximum **Level 8** or a sworn affidavit (an affidavit is for entities having less than R10 Million turnover). This is in compliance with B-BBEE Amendment Act.
2. Please note that **the dtic** will be responsible for the company's benefits as per EMIA guidelines only, any health-related costs will be the responsibility of the individual companies.

NB!! The deadline for submission of complete National Pavilion electronic application form accompanied by all supporting documentation is
12 October 2026 @ 16:00
NO LATE APPLICATIONS WILL BE ACCEPTED