

Invitation

EXPLORE AND DIVERSIFY YOUR EXPORT MARKETS OUTWARD SELLING MISSION TO TURKEY FROM 28 TO 30 SEPTEMBER 2026

The Department of Trade, Industry and Competition (**the dtic**) invites interested companies to apply for funding to participate in an Outward Selling and Investment Mission (OSIM) to Istanbul, Turkey from **28 to 30 September 2026** to promote South African value-added goods and services and attract investments.

The mission will comprise a business seminar, B2B meetings as well as site visits.

Targeted sectors: machinery, electrotechnical and capital equipment.

Entities that wish to apply for EMIA funding to participate in this event must:

- Have been in business for at least two years
- Acquired proven business track record
- Be competitive in the South African market
- Be export-ready and/ or have exported previously
- Have the capacity to timeously supply any export orders resulting from the OSM
- Have a valid and active tax clearance certificate and compliant contributor B-BBEE certificate level 1-8.

How to Apply:

- Applications for EMIA Funding must be emailed to: OSMTurkey2026@thedtic.gov.za and not to email addresses for enquiries
- Only electronic applications submitted in a ZIP folder to the above e-mail address will be processed
- **No WeTransfer or similar file-sharing links are permitted**, as they expire and cannot be reliably tracked
- The **subject line** of the email must include the **event name and date**
- Please ensure that only one application is submitted per e-mail
- Applications close on **28 July 2026**.

the dtic will provide:

- Economy class return airfare up to a pre-determined maximum amount
- Daily accommodation up to a pre-determined maximum amount (bed and breakfast only)
- Excess luggage allowance for samples up to R2 500 per delegate.



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REPUBLIC OF SOUTH AFRICA



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EMIA enquiries can be directed to Mr Ernest Selota at ESelota@thedtic.gov.za or 012 3941995.

Export enquiries can be directed to Mr. Seth Pule at spule@thedtic.gov.za or 012 394 3087.



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